

# APPLICATION FORM FOR AFFILIATION OF VTP (VOCATIONAL TRAINING PARTNER)

Media & Entertainment Skills Council (MESC)
Federation House, Tansen Marg, New Delhi -110001
Email: mesc@ficci.com

#### **GENERAL INSTRUCTIONS**

- 1. The affiliation is open only for company-owned training centres/ facilities.
- 2. The affiliation would hold for a particular centre only.
- 3. Alongwith the application form, the applicant need to send a demand draft of Rs. 95,000/- for NSDC partners & Government instutions and 110,000/- for non NSDC partners in favour of Media & Entertainment Skills Council towards the Application and Due Diligence fee. This fee is non-refundable. (Please refer Appendix –B on page number 23 of this document)
- 4. Once affiliation is granted and the same communicated to the applicant, all the other relevant and applicable fees need to be deposited by the VTP through demand draft.
- 5. Separate due-diligence would be done for each of the centre applied for by the VTP
- 6. Copies of all the relevant documents should be sent alongwith the application form.
- 7. For each of the job roles being applied for, the relevant infrastructure, training process and trainer details be provided separately.
- 8. The Council (MESC) reserves the final right to grant affiliation
- 9. The decision of MESC (Media & Entertainment Skills Council) would be final and no queries would be entertained in the matter
- 10. The filled-in application form should be sent at the following address
- 11. Training Partners already affiliated to National Skills Development Corporation may submit the application form and a demand draft of Rs. 5,000/- in favour of Media & Entertainment Skills Council towards the Application Fee. This fee is non-refundable.
- 12. In addition to point no 11. NSDC affiliated Training Partners may also submit NSDC Affiliation Certificate to MESC along with all the documents as submitted and filed with NSDC.

The Secretary
Media & Entertainment Skills Council,
c/o FICCI,
1, Tansen Marg,
New Delhi - 110001

APPLICATION FOR AFFILIATING FOR THE FOLLOWING JOB ROLES (AS PER QUALIFICATION PACKS):	
1.	
2.	
3.	
4. 5.	
J.	
(Add more columns, if required)	
Section 1: Institution and Management Profile	
1. Name of the Institution:	
2. Whether NSDC funded – Yes/ No	
If Yes, provide details	
3. Name/s of the Director/s:	
<del></del>	
4. Contact Details of the Institution:	
a. Postal Address:	
b. Phone No. with STD code:	

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c. Fax No.:\_\_\_\_\_

	d.	Email of the Director/s:	
	e.	Website Address:	
5.	Year c	of Establishment:	
6.	Prior I	Exposure of the Institution in Skill Development Space	
		um of instructions in Institute:  English Hindi Any Other e specify:	
		the Institute have branches? Yes Yes	No
9.	PAN I	No. and TAN No. of the Institute:	
(At	tach p	photocopy of the PAN card and last IT return as Enclosure 2)	
		over of the Institute:Audited balance sheet of last 3 years as Enclosure 3)	
14.	. Is the	Institute Recognized with any bodies? Yes	No

a.	Name of the	e Body with whi	ch recognized: _				
b. Recognition No.:							
C.	Year of Reco	ognition:					
		Recognition:					
		on certificate as					
		Affiliated with	•	Body? V	es No		
19.13	s the motitute	Annated with	any Negulatory	bouy: 1	es [ NO		
20. If	Yes, Please r	nention the follo	owing:				
	·		J				
a	. Name of th	e Regulatory Bo	ody with which a	affiliated:			
b	. Affiliation I	No.:					
С	. Year of Affi	liation:					
d	l. Validity of	affiliation:					
	,						
/ ^ + + -							
(Atta	ich Affiliation	certificate as E	nciosure 5)				
2.	1 Falmastiana	l Ovelifiestiese		af tha Dinasta	/a a.u.al Alaa N.4.a		
2.			and Experience	e of the Directo	or/s and the Ma	inagement	
	Team mem	bers					
	lame of the	Educational	Overall Work	Prior	Key	]	
'					Achievements		
	Director/	Qualifications	Experience	Experience in the Skills			
IV	lanagement -		(in years)		in the Skills		
	Team			Training	Development		

15. If Yes, Please mention the following:

Members

Media & Entertainment Skills Council (MESC)
Federation House, Tansen Marg, New Delhi -110001
Email: mesc@ficci.com

Space

22. Details of the Operation Head and the Affiliation Coordinator of the VTP

Name of the	Educational	Overall Work	Prior	Key
Operations	Qualifications	Experience	Experience in	Achievements
Head and		(in years)	the Skills	in the Skills
Affiliation			Training	Development
Coordinator			Space	

23. Provide the Contact Details of the Directors/ Management Team/ Operations Head/ Affiliation Coordinator

Name	Contact Address	Contact Numbers  – Both Land Line and Mobile	Email-ids

# **Section 2: Quality Aspects in Institution Governance**

24. Does your Institution have a "Mission Statement"?
Yes No No
25. If Yes, please write the Mission Statement in the space provided below:
26. Does your Institution have as "Operations Manual"?
Yes No No

27. Please certify if your "Operational Manual" cover the aspects mentioned below in the table. At the time of affiliation assessment, the Operations Manual will have to be presented for physical verification.

Aspect	Yes/No	Remarks
Background of the Institution		
Organization Structure		
Details of other Affiliations, if applicable		
Industry Linkages		
Profile of Senior and Middle Management		
Profile of trainers		
Details of Infrastructure, workshop, store		
etc.		
Process of internal evaluation		
Placement cell details and its placement		
tracks		
Courses offered		

28.In the space provided below, provide the financial resources which sh of sustaining a sound vocational educational program consistent w mission and objectives.	
29.Provide the list of all statutory and regulatory compliances follows:	owed by the

# **Section 3: Training Operations - Processes**

30. Details of documented process for management of Human Resources. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

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Aspect	Yes/No	Remarks
Recruitment guidelines and criteria based on		
required competencies		
Process of reviews to identify competency gaps		
vis-à-vis requirement in the in-house talent		
Training and professional development plan and		
processes		
Maintaining records of qualifications and		
experience		
Process of motivation and enhancement of self-		
esteem amongst the staff		
SSC Specific add-ons		

# 28. Details of the Teaching Staff

S.	Name	Designation	Degree/	Training	Industry	Instruction	Regular/
No			Diploma	Certificate	Experience	Experience	Visiting

29.	Have the Trainers undergone any specialized training?	<b>`</b>	Yes [	No
(If Y	es, attach the Details of the training as Enclosure 6)			

30. Administrative Support Staff

S. No.	Staff	Permanent	Temporary/Part-time	Total
1.	Office Manager			
2.	Office Staff			
3.	Lab Attendants			
4.	Accountant			
5.	Support Staff			
6.	Others			

31. Details of the Curriculum of the all the courses offered. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Process of adoption and/or development of		
curriculum on the basis of QP and NOS developed		
by the SSC		
Review process to gauge the effectiveness of the		
curriculum developed		
Clear demarcation of time to theory and practical		
as per the criteria set by regulatory bodies		
Pedagogy inclusive of time schedule and lesson		
plan		
Process of SME engagement in curriculum design		
and development		
Review process for approval of curriculum from		
the SSC		
SSC specific		

32. Details of the Courseware of all the courses offered. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Process of adoption and/or development of courseware on the basis of QP and NOS based curriculum approved by SSC		
Existence of Facilitators Guide		

Existence of Trainer Guide	
Existence of Participant Manuals	
Existence of Assessment Guides	
Existence of participant feedback forms	
Existence of Training Delivery Plans	
Review process to gauge the effectiveness of the courseware developed	
Process of SME engagement in courseware	
design and development	
Review process for approval of courseware by	
the SSC	
SSC specific	

33. Details of the Teaching Process for the courses offered. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Time table		
Delivery plan		
Monitoring and evaluation process of students – continuous assessments, tests, examination etc.		
Management of student evaluation records		
Lab/ workshop exposure and its linkage to theoretical delivery		
Industry visits		
SSC specific		

34. Details of Training Methodology. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Documentation process of training methodology		
Existence of training aids		
SSC Specific		

35. Details of Methodology adopted for Continuous Evaluation. Certify the existence of the
aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Documentation process of Continuous Evaluation		
Documented process on student monitoring on		
learning		
SSC specific		

36. Details of Methodology adopted for Industrial Interface. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Documentation process of engagement of		
experts from the industry		
Documented process on integration of real life		
problems from the industry and exposing		
students sample solutions		
SSC Specific		

37. Details of Methodology adopted for Student Development. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Documented process of imparting soft skills		
training		
Documented process of providing guidance to		
students on placements		
Documented process on OJT/ Placement		
facilitation		
SSC Specific		

38. Details on Student Admissions. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Printed brochure/ prospectus		
Documented policy and procedures for		
admissions		

Concessions policy	
Process of keeping the safe custody of student	
documents	
Student agreement with the institution at the	
time of admission	
SSC Specific	

39. Provide the availability of aspects related to the Learning Environment:

Aspect	Yes/No	Remarks
Are the classroom illumination levels sufficient		
Are the classroom ventilated enough		
Do the classroom and rest of the centre maintain the required cleanliness		
Do the classroom and rest of the centre weather protected		
SSC specific		

40.	Library	details
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a. Total number of Books related to the trade:
Technical:
Non-Technical:
b. Number of Magazine:
c. Number of Dailies (newspapers):

41. Provide the availability of aspects related to the Infrastructure:

Aspect	Details	Remarks
Building Own/Rented/ On Lease		
Area of Institute Premises		
Size of classrooms		
Size of Labs		
Size of workshops		
Number of classrooms		
Number of Labs		
Number of workshops		
Safe drinking water (Yes/No)		

Power backup (Yes/No)	
Separate toilet for Boys and Girls	
(Yes/No)	
Provision of transport facility, if	
applicable (Yes/No)	
SSC Specific	

41. Ages of Critical Equipment that are more extensively used for Trade Training in the Workshop

S. No.	Trade	Facilities	No.	Average age in	Remarks
				No. of Years	

42. Details on Health and Safety of the learners. Certify the existence of the aspects listed below and will have to be physically produced to the affiliation assessors.

Aspect	Yes/No	Remarks
Documented process of staff training on crisis		
handling		
Availability of equipment required for covering		
indoor and outdoor emergencies		
Documented process on providing training on the		
equipment on indoor and outdoor emergencies		
Availability of equipment required for fire safety		
Documented process on providing training on the		
fire safety equipment		
Health policy including collection of required		
medical record of staff and students		
Compliance to the regulatory norms related to		
health and sanitary conditions		
Documentary proof of compliances certified by		
the competent authority		
SSC Specific		

# **Section 4: Performance Measurement and Improvement**

43. Documentary evidences of suitable indicators to monitor and measure the performance. Key aspects that need to be certified by the applicant are:

Aspect	Yes/No	Remarks
Documented process of trade learning progress		
Documented processes of workshop upkeep and modernization		
Documented process on tracking health and		
safety incidences		
Documented process on gathering feedback of		
placed students with the employers		
Documented process of tracking trends in		
employability and placement record		
SSC specific		

44. Documentary evidences of practicing continual improvement. Key aspects that need to be certified by the applicant are:

Aspect	Yes/No	Remarks
Documented process of taking student feedback		
on curriculum		
Documented processes of taking student		
attendance		
Documented process on tracking student		
dropouts		
Documented process on tracking student		
performance on tests		
Documented process of tracking teacher		
attendance		
Documented process of tracking placement		
patterns		
SSC Specific		

45. Documentary evidences of Management Review. Key aspects that need to be certified by the applicant are:

Aspect	Yes/No	Remarks
Documented process of conduction of		
Management Review Meetings (MRM)		
Documented processes of taking actions on the		
basis of MRM		
Documented process on tracking Faculty Review		
Documented process on tracking training needs		
of the faculty by the management		
Documented process of tracking student		
complaints and redress of the same		
Documented process of analysis of student		
feedback		
Documented process of analysis of results in skills		
assessment		
SSC Specific		

46. Documentary evidences of mechanism on Complaint Handling. Key aspects that need to be certified by the applicant are:

Aspect	Yes/No	Remarks
Documented process on Information Sharing on		
complaints with all stakeholders		
Documented processes of acknowledgement of		
receipt of complaint		
Documented process on investigation of the		
complaint		
Documented process on tracking training needs		
of the faculty by the management		
Documented process of tracking student		
complaints and redress of the same		
Documented process of investigating the student		
complaints		
Documented process of closure of the student		
complaint		
Documented process of keeping record of		
student complaint		
SSC specific		

#### **Other Relevant Information**

47. Does the Institute receive any grant from Govt. of India / State Government/ Union Territory or any other source?

(Attach details of grants received in last 3 years as Enclosure 7)

#### **Performance Review**

#### a. Overall

S. No.	Performance Criteria	Unit of Measurement	2012-13	2011-12	2010-11	Remarks
1.	Utilization of Students seating capacity	%				
2.	Retention Rate (Of students admitted)	%				
3.	Students/Teaching Staff	Ratio				
4.	Pass out (Of students appeared)	%				
5.	Students on completion got jobs	%				
6.	Total yearly expenditure / Initial budget sanctioned	%				
7.	Students on completion expressing satisfaction on quality of training	%				
8.	Teachers expressing satisfaction on all round conditions of the VTP	%				
9.	SSC specific					

#### B. Trade wise

S. No.	Course Name	Duration	No. of batch/ year	Students in each batch	No. of trainees appeared for Exam	No. of trainees certified	No. of trainees placed	Remarks

# **List of Enclosures**

	Enclosed
1. List of Branches	Yes / No
2. PAN and IT Return	Yes / No
3. Audited Balance Sheet	Yes / No
4. Registration Certificate of Trust/ Society	Yes / No
6. Copy of Recognition Certificate	Yes / No
7. Copy of Affiliation Certificate	Yes / No
8. Building Approval Document	Yes / No
9. Staff Particulars	Yes / No
10. Training detail of Staff	Yes / No
11. Drinking Water	Yes / No
12. Health and Sanitary Conditions	Yes / No
13. Fire Safety	Yes / No
14. Bus Service details	Yes / No
15. Details of Grants received in last 3 years	Yes / No
16. Detail of Assessment procedure	Yes / No
17. Infrastructure and Training Process details for each job role	
applied for	Yes / No

# <u>Appendix – B</u> <u>AFFILIATION CHARGES MATRIX- Effective from 16<sup>th</sup> April 2015</u>

#	Charges		NSDC Funded Partners and Government Institutions	Non-NSDC Funded Partners		
1.	Application Fee (One Time)		₹5000/-	₹5000/-		
	Compliance Checks at the VTP-H	IQ L	evel by MESC Due Dil	igence Partner		
	Management Credentials					
2.	Adherence to Regulatory Requiremen	nts	₹50,000/-	₹65,000/-		
	Documentation of Processes					
	Curriculum Validation based on	- 1				
	Curriculum Alignment Per QP along wi	ith				
	Training Delivery Plan review		Waived off	Waived off		
3	Validation of Curriculum Per QP [Curriculum package would consist of Syllabus, Student manual, Trainers Guide, Training manual]	f	₹15,000/-	₹15,000/-		
	Centre Validation of Key Infrastructure and Equipment					
4	Charges for validating infrastructure and equipment per Centre per visit.		₹25,000/-	₹25,000/-		
TO	TAL FEE at the time of Application	n	95,000/-	110,000 /-		
	TOT Charges Per QP (subject	ct to	a minimum no. of 2 r	nominations)		
	(Boarding/ Lodging and Travel of their own trainers to the training venue will be the					
	responsibility of the VTP)					
5	Per Trainer Training Charge including		₹10,000/-	₹10,000/-		
	Assessment and Certification charges					
	Per Trainer Charge only for Assessme and Certification	ent	₹5,000/-	₹5,000/-		

#### **Annual Affiliation Fee on Grant of Affiliation**

Items	NSDC Funded Partners and Government Institutions	Non-NSDC Funded Partners
Fixed mandatory charges per center (1 <sup>st</sup> Year)		
center (1 <sup>st</sup> Year)	₹15,000/-	₹25,000/-
Annual Affiliation Fee per Centre	₹20,000/-	₹20,000/-
Variable (per QP applied/	₹35,000/-	₹35,000/-
affiliated by the VTP) (1 <sup>st</sup> Year)		
Annual Renewal cost (per QP)	₹20,000/-	₹20,000/-

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#### **AFFILIATION CHARGES MATRIX**

#### Note:

- All fees once paid will be non-refundable
- The Affiliation is granted on yearly basis and any change in management, infrastructure, and any other item impacting the affiliation should be reported to MESC immediately.
- After 1<sup>st</sup> year of Affiliation, the Training Partner would be reviewed on various quality parameters/ processes and affiliation before renewal of affiliation.
- In case of any discrepancy detected with the VTP in regard to delivery of the training program related with affiliated QPs, MESC reserves the right to cancel the Affiliation.
- MESC reserves the right to alter the affiliation charges anytime
- The Training Partner would bear the cost related to Travel, boarding and lodging or any related cost for the purpose of Affiliation.
- Economy Class Air Fare, I<sup>st</sup>/II<sup>nd</sup> Class AC Train Fare and accommodation in Guest House or 3 Star Hotel (boarding and lodging) etc. to be taken care by the Training Partner for travel of MESC staff, it's partner and/ or any attached resource person.
- MESC reserves the right to waive off certain affiliation in certain circumstances and on certain conditions.

# COMPLIANCE CHECKS REQUIREMENTS

# **Information form**

#### **SECTION A: PARTNER INFORMATION**

PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION (IN BLOCK LETTERS ONLY):		
Firm name (legal name)*:		
Firm doing business as (dba names, trade names):		
Physical business location (please list all known addresses KPMG):*	and indicate which one is preferred for the site visit by	
Please provide the contact details of the person who will be present at the site		
Telephone: *	Fax:	
Name of partner's key principal:*	Title:	

E-mail of partner's key principal:*	Website:			
PAN No:	TAN No:			
Ownership/structure of business*:				
Private / Public Limited Company / Partnership / Proprieto	orship / Individual/	Others (please indicate):		
Date of business inception or incorporation: (DD/MM/YY)	) [	Company registration no. (if applicable):		
(==,,,				
Nature of (proposed) relationship with MESC:	·			
Partner's principal business activity:*				
Please provide copies of company brochures, principal's b	io, annual reports,	and/or similar documentation.		
Please use this space for any other information that you w	ould like to add:			

#### Key Personnel within the firm\*

PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION (IN BLOCK LETTERS ONLY):				
Name	Position	Role		

<sup>\*</sup>mandatory fields

ustomer References	(persons/firms to whom partne	er has provided similar se	rvices as proposed for MESC). List fu	ıll
ompany name and na	ame of atleast two inviduals (with	titles)		
irm name:	Contact's Name:	Address:	Tel#:	
irm name:	Contact's Name:	Address:	Tel#:	
irm name:	Contact's Name:	Address:	Email· Tel#:	
			siness partners, trade associations etc.	).
ist full company nami	e and name of atleast two invidua  Contact's Name:	Address:	Tel#:	
irm name:	Contact's Name:	Address:	Tel#:	
irm name:	Contact's Name:	Address:	Tel#:	

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<sup>\*</sup>mandatory fields

#### **Consent Form**

#### To Whom It May Concern:

I hereby authorize KPMG or their representatives; to furnish background verification report to Media & Entertainment Skills Council (MESC); which may include verification of our bank statements and verification of our financial statements.

The verification process would warrant KPMG to conduct verification of educational qualification degrees of any three individuals from the training staff/ assessors of our institute/ company.

The process would also warrant KPMG to produce photographic evidences of our premises.

I hereby grant authority to KPMG or their representatives to access or be provided with full details of information in respect to character of our entity and a maximum of two stakeholders from the records maintained by local authorities such as a police verification, court record checks and online sources etc.

We hereby authorize KPMG and their representatives on behalf our organization/firm to go ahead with the screening process.

**Signing Authority - On behalf of the organization** 

Signature	
Name	
Title	
Date	

# **Details of the Chartered Accountant / Auditor of the business associate**

Chartered Accountants Details				
Complete Name of the Auditing Firm				
Name of the Chartered Accountant				
Membership Number				
Mobile/Landline Number	С	OR .		
Email Address				
Address				

# **Bank Authorization letter of the business associate**

Date: From, Name: Contact Address/Number:
To,
Bank Manager
Bank Name:
Bank Address:
Dear Sir/Madam,
number(branch details)
Hereby authorize KPMG to conduct verification of current account's bank statement.
Kindly do the needful.
Regards,
Signing Authority - On behalf of the organization
Signature
Name
Title
Date

Media & Entertainment Skills Council (MESC)
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Email: mesc@ficci.com

#### List of Enclosures for compliance checks

- 1. Bank statement for the period ending 31st March for Last 2 (Two) year (e.g. we only need the statement to reflect closing balances as of 31st March) Bank Statement duly signed by and stamped by the concerned authority.
- 2. Last 2 (Two) years income tax returns, duly signed by and stamped by the Chartered Accountant.
- 3. Financial details such as Balance sheets and Profit and Loss statement for last 2 years duly signed and stamped by the Chartered Accountant
- 4. Copy of Incorporation / Establishment document of the business associate
- 5. Copy of PAN, TAN or PF registration document of the business associate
- 6. Proof of address and proof of identity (preferably, copy of a passport and PAN) for the two stakeholders on whom court records check will be conducted (typically the key principals of your organization)
- 7. Please provide details of teaching staff or assesors available for each of the job roles you have applied. (Also, please share a copy of resume of each)

S.	Name	Designation	Degree/	Industry	Instruction	Regular/Visiting
No			Diploma	Experience	Experience	