

Media TalkBack NEWSLETTER JUNE 2020

Media & Entertainment Skills Council | Creative Warriors | Vidyadaan



Shri Subhash Ghai Iaunched the Special Edition of Mesc's Monthly Magazine Media Talk Back "THE ART OF ACTING" on live Vidyadaan Exclusive Webinar





This 3rd June 2020, The Showman of Indian Cinema and the Chairman of MESC (Media & Entertainment Skills Council), Mr. Subhash Ghai shared his knowledge and ideas on "Let's Change our Crisis into New Opportunities" live and exclusive on Vidyadaan's Webinar.

The Webinar was encouraging with an optimistic approach and was a great success with thousands of participants. Mr. Ghai induced

guidance and opportunities for the youth awaiting after lockdown which made the session so positive. After enlightening participants on Opportunities, Mr. Ghai released the **Special Edition** of Media Talk Back (Mesc's Monthly Magazine) - The Art of Acting with very kind words.



Media Talk Back is the Showcase of Industry's Expertise, Opportunities, Possibilities and Real Life Stories.

In this Latest Edition, you've the chance to learn from the valuable advices and insights of Top Notch Actors and Prominent Personalities of Indian Film and TV Industry "Mr. Amit Behl, Mrs. Amala Akkineni, Shri. Salim Arif, Mrs. Kiran Joneja Sippy, Mr. Shantanu Bose (Associate Dean, National School of Drama) Mr. Viraf Patel, Mr. Sharhaan Singh, Ms. Nupur Alankar, Mr. Romit Raj, Mr. Ravi Jhankaal, Mr. Dinesh Kaushik, Dr. Deepti Trivedi from T Series Educational Wing, Mr. Anurag Sharma and more." Media Talk Back is also offering influential special insights of Ms. Jacqueline Rousetty who's a very talented and well-known German Actress".

The digital launch video can be witnessed : https://www.youtube.com/watch?v=h1wMDQDNQnI

And the magazine is available for download at MESC's website : http://mescindia.org/e-magazine.php





An Initiative of Media and Entertainment Skills Council

We Thank Mr. Subhash Ghai

Renowned Indian Film Director, Producer, Screenwriter & Educationist, Chairman-MESC

For Enlighting The Spirits By Sucha Motivating & Reviving Webinar on 3rd June, 2020

Join Vidyadaan: Reconnecting Guru-Shishya

Registerfor Upcoming Webinars and Creative Warriors Online Programs Log on to www.vitiyatlaan.net

Congrats to the #Creative #Me Contest Winner of the Week "Ms. Asha Gulia". The Winner was announced by Shri. Subhash Ghai.

Creative Warriors brings you #Creative #Me competition where all you have to do is share your short clips with Media & Entertainment Skills Council The most creative video will be announced the "Winner" by an independent jury!

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Webinars Conducted in the First Week of June -

This month Vidyadaan and Creative Warriors have been opening the doorways for you to step into June with Unlimited Possibilities.





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June 1st 2020, Creative Warriors started with a Special Series of Master classes "Introduction to Social Media Marketing" with Mr. Ashutosh Sharma - Managing Director(Bait Content and Digital Solutions) powered by Vidyadaan. Mr. Sharma explained important tools and techniques one can use for a better result in social media marketing.

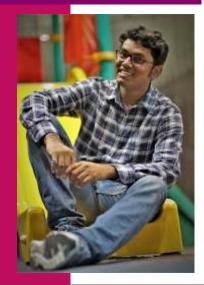
The Workshop defined social media marketing expertise as it continued on June 4th and June 8th, 11th and 13th 2020 with Specialist Mr. Ashutosh Sharma.

Get your certificate by attending his Upcoming Class for Free, this 16th June 2020 at 11:30 A.M. Live and Exclusive on Vidyadaan.Registration Link - https://bit.ly/3gxvsSA





June 2nd 2020, Creative Warriors introduced a 3-Day Online Master class on "Smartphone Film-Making" with Mr. Ritesh Taksande (Director, My First Film). The session was very informative and served great ideas for film making purposes. The workshop continued unfurling great facts and techniques on the trending profession on June 5th and June 9th 2020.





After achieving high amount of participation and great success on Social Media Marketing and Smartphone Film Making Workshops, Creative Warriors dedicated an Insight Series exclusive Workshop on Gaming with Mages Institute of Excellence, Singapore powered by Vidyadaan. The session occurred at 12:30 P.M. on June 3rd 2020 before Shri Subhash Ghai's session. The Workshop continued on June 6th, 10th and 12th and opened the doors for "International Certification".



Get your free international certification by attending the last session of the Insiaht Series this 15th June at 12:30 P.M. Live and Exclusive on Vidyadaan.

Link - https://bit.ly/3cOQQQZ



Amita Sahgal



Kelly Bender



UPCOMING MEGA EVENT

Stay tuned for our next Mega Event with Ms. Arushi Nishank Pokhriyal on Atmanirbhar Bharat on 15th June 2020!

Ms. Arushi Nishank is a multi-talented personality. She is an internationally acclaimed Indian classical Kathan dancer, entrepreneur, Film Producer, a poetess and an environmentalist. She is the disciple of Pt Birju Maharaj.





Arushi has given many renowned international kathak performances in London, Austria, Germany, and Canada. Dubai, She has also c o m p o s e d a n d choreographed many compositions like "Ganga Avataran", a story of Goddess Ganga coming to earth. Arushi is also Co-founder and Chairperson of "Sparsh Ganga

The session will begin at 4:00 P.M. on June 15th 2020

Registration Open https://bit.ly/2Uk7ote

She has been felicitated with a number of awards like

- 1. Pride of Uttarakhand Award, 2017
- 2. Uttarakhand Gaurav Samman Award, 2018
- 3. 'Power Girl', Forbes Middle East, 2018
- 4. Most Iconic NRI Award, Dubai, 2018
- 5. Youth Icon of the Year, India-UAE Business Summit and Awards-2018

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Previous MAY 2020

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Transforming the skill landscape

With uncertainties prevailing all around especially for students, Creative Warriors online courses and Vidyadaan webinars came to their rescue during the lockdown by spreading knowledge to one and all.

Mr. Terence Lewis launched Creative Warriors online **Courses Powered by** Vidyadaan to connect with Media **& Entertainment** enthusiasts & Mr. Subhash Ghai is ioining on June 3rd. 2020.

Vidvadaan an initiative of Media & Entertainment Skills Council have been connecting Guru Shishya bevond formal education for all the subsectors of Media & Entertainment. Keeping the legacy Vidyadaan have been conducting series of webinars and sessions by leaders of industry sharing their knowledge and wisdom.

During the lockdown period Vidyadaan conducted a Live Streaming Musical Satire on 5th April 2020, which was streamed all over India in association with Prayas Jac Society. Followed by a Webinar on "Applications of AR/VR in Education and Industry 4.0" by Mr. Arvind Neelkantan (Head of Technology and Evangelism, Unity 3D) which took place on 8th April 2020.







Skill india is one of the finest initiative by Govt. of India & I am proud to be associated

Shri. Subhash Ghai

Renowned Indian Film Director, Producer, Screenwriter & Educationist, Chairman - MESC.

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Webinar On Freedom Business Model Against COVID 19

By Mr. A Din Pangotra

Author, Mentor, Serial Entrepreneur & Investor, CEO

April 18th, 2020 | 11:00 AM

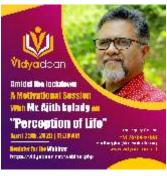
For Enquiry Call at: +91 76784 57861 northregion@mescindia.org

Vidyadaan

Mr. A Din Pangotra Author, Mentor, Serial Entrepreneur & Investor, CEO

Afterwards, Vidyadaan has been conducting Webinar on a frequent basis, "Freedom Business Model against COVID 19 by renowned Author, Mentor, Serial Entrepreneur Mr. A.Din.Pangotra" (April 18th 2020), "Motivational Session with Mr. Gagandeep Sidhu and Mr. Ajith Kolady (April 23, 2020 and April 25, 2020)".





START UP







Vidyadaan understands that in times like these, everything is moving towards a Digital Platform and to highlight that, Vidyadaan hosted Webinars on "Future Prospects and Opportunities available in Animation Industry by Mr. Vikas Kumar" who's the CEO of Digitoonz Media & Entertainment Pvt Ltd(April 25,2020 and another eye-opening session on "A New Era of Digital Media by Mr. Ujjawal Trivedi (Alibaba Group head of Entertainment Business) on April 27th,2020. Both the Webinars helped people in understanding the importance of Digital Media and how opportunities are in the future linked to it.



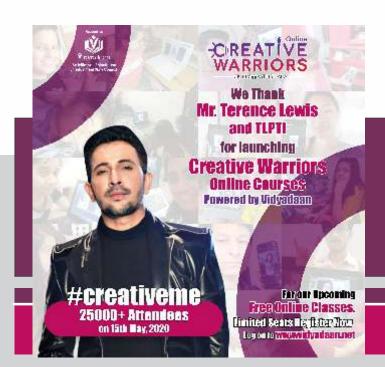
In the month of May 2020; Vidyadaan hosted live webinars with participation of over 30,000 attendees and viewers. The webinars were conducted by eminent personalities like Mr. Resul Pookutty (First person to win technical Oscars for the film Slumdog Millionaire) as he shared his Endeavors In Excellence on May 1st. 2020. Mr. Ashish Kulkarni (Founder, PUNNARYUG **ARTVISION PVT LTD) elaborated on Impact Of** COVID-19 On M&E Sector on May 2nd, 2020, Mr. Navdeep Ahuia (elaborated of Diina is An Art Or Technology May 4th, 2020, Ms. Kiran Joneja Sippy (Actress, Director & producer) explained the importance of Skill Based Training to make career in M&E industry on May 5th 2020, Dr. Gulshan Sharma (Director General, ICSI International Chambers for Service Industry) on Art of Anchoring across all the sectors on May 8th, Mr. Anuj Kackar (Executive Director & President, Aptech) shared his experience and detailed about Exciting Career Opportunities In Animation, VFX & Gaming Industry on May 12th, 2020.





Adding a feather on the hat of Media & Entertainment Skills Council; after the success of Creative warriors programs in Universities, colleges, academic institution and schools; Creative Warriors came digital powered by Vidyadaan to make students and professionals learn a skill for life and opportunity to go live with the mentors that are aces in their respective fields. Creative warriors programs aims to give a boost to passion or hobby of individuals in the field of Media & Entertainment. The best part linked to online classes is the certification attached to each workshop and webinar. Participation certificate will be issued to each participant post the completion of the online course. In addition, tips and tricks shared by the genius minds of the industry.

Mega launch of Creative warriors' online programs powered by Vidyadaan was done with the Masterclass by Terence Lewis Professional Training Academy with Bolly-Hop Style. None other than Mr. Terence Lewis (Leading Dancer, Choreographer & 3 time Guinness Book of Records Holder) launched the programs and shared his excitement about the programs via Vidyadaan on Friday May 15th.





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Creative Warriors online programs have launched courses in Animation, Virtual reality, Dance, Music, Acting, Social media, concept Art, Hair & Make up, Game Design etc. at

www.vidyadaan.net

Vidyadaan also Hosted an interactive webinar with Mr. Amit Behl (Actor, Sr. Joint Secretary, CINTAA & GC Member MESC) on Saturday May 16th on career opportunities in Acting. Mr. Amit Behl has been an actor and a media personality for the last two and a half decades and has won several awards for his work on all formats of performance. He started his career in Television with India's first daily soap "Shanti" in the Year 1994, post that he has done over a Hundred TV Serials in Hindi, Marathi, Gujarati, Punjabi and English. Some of his Famous Serials are "Kora Kagaz", "Mujhe Chaand Chahiye" "Dahleez" "Ek Haseena Thi" "Woh Apna Sa". He has also worked in the eminent British series "Sharpe's Peril" with Sean Bean. He has done over 40 feature films in Hindi, English, Gujarati and Telugu. Some of his famous feature films are "LoC: Kargil", "Bheja Fry-2", "Lakshya", "Karz: The Burden of Truth", "Manikarnika: The Queen of Jhansi just to name a few.





Register NUW für Weuthar WWW.Viciyodoon.nei

May 18th, witnessed Mr. Anurag Sharma Career opportunities in Television. Mr. Anurag Sharma is an Indian television actor known for having played Satish Deshpande in Zee TV's Pavitra Rishta and Param Khurana in Star Plus's Yeh Hai Mohabbatein etc. He also played an important role in Mardani 2 a critically acclaimed film.



All the previous webinars can be watched at www.vidyadaan.net



On 23rd May 2020, Ms. Yasmin Rodgers Talked about her journey, real-time experiences, struggles and opportunities for aspiring Hair and Make-up artists. She spoke about how things were when she started and how things are now. People were not aware much then but it's different now. "Nowadays, people are exposed to make-up and hair on a different level since they can try and implement after learning things from YouTube Channels.

Ms. Rodgers had great tips about Bridal make-up and also shared a variety of things to keep in mind if someone is working with celebrities in TV & Film. She kept the session interesting and interactive by sharing stories of her own success and how things were during the time when she started off with her career. She mentioned the challenges one could face and the opportunities to open doors if you're skilled enough.



May 19th, Vidyadaan hosted an exclusively special webinar with Industry Experts - Ms. Meghna Ghai and Mr. Chaitanya Chinchlikar on "How to build a career in the Film, Media & Entertainment Industry". Mr. Chinchlikar and Ms. Ghai explained the career opportunities in different sectors of Film, Media & Entertainment to the aspirants.

May 21st, Vidyadaan conducted a Webinar on conceptual design by Mr. Moon Arun COO Brainpan Studios where he showcased his work and demonstrated live concept design to thousands of students.





May 22nd, Vidyadaan continues with yet another special Webinar covering experts from various amusement parks & entertainment industry from India & abroad. The unique platform where the hidden potential of the theme park, Amusement parks with entertainment aspects was unlocked and showcased for the younger generation and professionals.



Creative warriors online programs powered by Vidyadaan also broadcasted amazing dance classes with DanceSmith on May 25th, 26th. Participants practiced the dance moves and shared hundreds of their pictures and videos.



Vidyadaan also featured a 2 Days Long MUSIC WORKSHOP in association with The True School of Music(TSM) on May 30th & May 31st, 2020 along with Creative warriors Online programs powered by Vidyadaan, dedicated a Chat-Show and 2days Animation Course in association with Toon Boom's Animation Canada Mr. Stephen O'Keeffe: Senior Solutions Specialist from May 27th - May 29th 2020.





Creative Warriors brings you #Creative #Me competition where all you have to do is share your short clips with Media & Entertainment Skills Council The most creative video will be announced the "Winner" by an independent jury!



Register now and get a chance to win amazing prizes!

STEPS ARE PRETTY SIMPLE:

- 1. Participate in Creative warriors Online class.
- 2. Make a post-class video where you are sharing what you have learnt from the class.
- 3. Post it on social media with the hashtag #CreativeMe and don't forget to tag MESC
- 4. Get a chance to win amazing prizes!

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Vidyadaan is delighted to be connected by Students as shishya, Experts in M&E industry as Gurus and academic institutions as Gurukul. Vidyadaan have been connecting Guru Shishya beyond formal education for long.

Keeping the legacy Vidyadaan has been conducting series of webinars even during the lockdown and covid situation to ensure that learning never stops. With an arrival of Creative warriors Online Programs various workshops are being conducted to make you learn a skill for life and opportunity to go live with the mentor.

Creative Warriors online programs also announce the competition of "#Creative Me" where people can showcase their creativity and win exciting prizes.

Media & Entertainment wants to ensure that even during the lockdown you can let your learning or competitive capabilities take a boost. Post Covid situation every individual will be better learned than before with Vidyadaan & Creative Warriors online programs.

For more information of Creative warriors' online courses and Vidyadaan webinars you may visit the website www.vidyadaan.net. Register Now

Links for reference:

www.mescindia.org | www.vidyadaan.net

www.vidyadaan.net/gallery.php

www.vidyadaan.net/online-sessions.php

www.vidyadaan.net/webinar.php







For More Information, Please Contact:



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522-524, 5th Floor, DLF Tower A, Jasola, New Delhi - 110025 +91 9953118970 | 11 49048335/36

cw@mescindia.org | info@mescindia.org