Recognition of Prior Learning (RPL) is a platform to provide recognition to the informal learning or learning through work to get equal acceptance as the formal levels of education. It aims to appreciate prior learning irrespective of the medium of achieving it. In short, RPL is a process of assessment of an individual's prior learning to give due importance to learning as an outcome rather than learning as process.

Benefits of Employers

- Recognizing the demand of skilled manpower
- Access to the trained resources under MESC through its affiliated network of training institutes
- Maintaining healthy and competitive environment within your own enterprise by linking certifications with inbound assessments
- Departmental Heads/Supervisors/Workshop Managers will be recognized as "Employer Assessor"
- Co-branding on the Certification carrying the logo of MESC-NSDC-MSDE-Employer

Benefits of Employees

- Government recognized certificate related to your specified job roles
- Rs.500/- as reward money
- Rs. 3 Lac Accidental Insurance from MSDE

"Let's make India the Skill Capital of the World"

"Skilling is building a better India. If we have to move India towards development then Skill Development should be our mission."

Narendra Modi
(Hon'ble Prime Minister of India)

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Skill India is an initiative of the Government of India which has been launched to empower the youth of the country with skill sets which make them more employable and more productive in their work environment. The main goal is to create opportunities, space and scope for the development of the talents of the Indian youth and to develop more of those sectors which have already been put under skill development for the last so many years and also to identify new sectors for skill development.

**Benefit for Media & Entertainment Sector**

Media & Entertainment sector aims at keeping the nation well informed with news. Skills in this sector also involve production of high quality media for educational purposes and entertainment. Increase productivity of the existing workforce and align the training and certification to the needs of the country.
Corporate Social Responsibility

Corporate Social Responsibility (CSR) is referred to as a corporate initiative to assess and take responsibility for the company's effects on the environment and impact on social welfare and to promote positive social and environmental change. India is the first country in the world to enshrine corporate giving into law.

Benefits of CSR

- better brand recognition.
- positive business reputation.
- increased sales and customer loyalty.
- operational costs savings.
- better financial performance.
- easier access to capital.
- organizational growth.
- greater ability to attract talent and retain staff.
National Apprenticeship Promotion Scheme (NAPS)

scheme of Government of India to promote apprenticeship. Apprenticeship Training consists of Basic Training and On-the-Job Training/Practical Training at workplace in the industry. The main objective of the scheme is to promote apprenticeship training and to increase the engagement of apprentices.

Benefit to Employer:-

- Sharing of 25% of the prescribed stipend, subject to a maximum of INR 1,500 per month per apprentice.
- Industry can engage apprentices within a band of 2.5% to 10% of its workforce.
- Introduction of 'optional trades' with discretion to industry to design course.
- Full discretion to industry to design its own courses.
- Sharing of cost of basic training with Basic Training Providers (BTP); up to INR 7,500 for 3 months/ 500 hours.

Why NAPS is required:-

- To promote apprenticeship training.
- To incentivize employers who wish to engage apprentices.
- To increase the engagements of apprentices from present 2.3 lakh to 50 lakh cumulatively by 2020.
Media & Entertainment Skills Council
Founded in 2012, MESC is a Not-for-Profit Organization, registered under the Societies Registration Act, 1860.

The Council has been promoted by Federation of Indian Chambers of Commerce & Industry (FICCI) with financial support from National Skill Development Corporation (NSDC).

**PRIME OBJECTIVES OF MESC:**

- Identification of skill development needs including preparing a catalogue of types of skills, range and depth of skills to facilitate individuals to choose from them.
- Development of a sector skill development plan and maintaining skill inventory.
- Determining skills/competency standards and qualifications and getting them notified as per NSQF.
- Standardization of affiliation, accreditation, examination and certification process in accordance with NSQF as determined by NSQC.
- Conduct skill-based assessment and certification for QP /NOS aligned training programmes.
- Participation in the setting up of affiliation, accreditation, examination and certification norms for their respective sectors.
- Plan and facilitate the execution of Training of Trainers along with NSDC and states.
- Promotion of Academies of Excellence.
- Paying particular attention to the skilling needs of ST/SC, differently-abled and minority groups.
- Ensuring that the persons trained and skilled in accordance with the norms laid down are assured of employment at decent wages.

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**Shri Subhash Ghai Ji**
(Chairman, Media & Entertainment Skills Council)

"Skilling is one of the finest initiative by Govt. of INDIA & I am Proud to be associated with skill india mission & MESC for taking up this great responsibility forward."
Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE).

The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL). Under this Scheme, Training and Assessment fees are completely paid by the Government.