**MEDIA & ENTERTAINMENT SKILLS COUNCIL  
  
Expression of Interest for conducting Skill Development Program in the State of Odisha under (ORMAS ODISHA Scheme)**

**The deadline for submitting the proposal is – 27th July, 2025.**

**Eligibility Criteria:**

• Target will be allocated to only those training Partners who are affiliated or in the process of affiliation (Should be affiliated before the implementation of the project) with the Media & Entertainment Skills Council (MESC) and have their TC & TP IDs on Skill India Portal.

• Share details of previous work experience.

• Kindly ensure that the training is conducted in a residential setup.

**Important Notes:**

• The deadline for submitting the RFP is **05:00 PM** on **27th July, 2025**. Any proposals/letters/response received after this time will not be accepted.

• The TP/TC should not be blacklisted from any Skill Development Schemes/Departments.

• The TP/TC should have valid accreditation and affiliation (Under process) for the respective job roles.

• MESC holds the right to select the final Training provider based on internal/external review and due diligence and should be certified. Inquiries and objections on the same would not be entertained.

• Please send the Proposal to MESC at [specialprojects@mescindia.org](mailto:specialprojects@mescindia.org)

**Training Center data for empanelment on SIP portal:**

1. TP ID

2. TP Name

3. TC ID

4. Name of Institute / TC Name

5. Address

6. District:

7. City

8. SPOC Person Name

9. SPOC Mobile No

10. Email ID

11. No. classroom

12. Capacity of Training

13. Training Center Photographs (Share the training center details as per SIDH with photographs)

14. Expiry Date of accreditation/under process

15. LOI (Compulsory for Placement)

• Send data to [specialprojects@mescindia.org](mailto:specialprojects@mescindia.org) with a copy of the accreditation certificates and a screenshot of the affiliation.

**Payment Installment Process:**

|  |  |  |
| --- | --- | --- |
| **Installment** | **% age of Training Cost** | **Remarks** |
| First | 30% | On successful completion of training and certification of trainees. |
| Second | 40% | On successful placement of candidates for a period of 3 months. |
| Third | 30% | \*\*Verified placement for a period of 6 months (5 months). And achieving a minimum placement rate of 80% in a batch. |

- While making claim for the **2nd Installment**, the training center has to submit the documents such as appointment letter, 3 months' salary slip & bank statement as a proof of salary credited to the candidate's bank account.

- The training center has to submit, the following documents in sequencing while claiming for **3rd Installment:**

* Candidate drossier.
* Copy of Aadhar of the candidate.
* Appointment letter.
* Training Completion Certificate.
* OJT Offer letter.
* Salary slips of 6 months.
* Bank Statement as a proof of transfer of salary to the candidates' account

\*If any batch falls below the 80% placement threshold, the payment will be released on pro-rata basis

\*\*The no. of months for placement to be considered is 6 out of which the candidate should get salary in the bank account for 5 months. But in case, the candidate fulfills the condition of the job and continue in service then the next month i.e. 7th month will be considered.

**List of Trades**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Sector** | **QP Name** | **Notional Hours** | **CCN Category** | **Target** | **District** | **City** | **State** |
| 1 | Media & Entertainment | Graphic Designer | 540 | II | 60 | Sambalpur | Kuchinda | Odisha |
| 2 | Media & Entertainment | Makeup Artist | 450 | II | 60 | Sambalpur | Kuchinda | Odisha |
| 3 | Media & Entertainment | Digital Marketing Manger | 840 | I | 120 | Sambalpur | Kuchinda | Odisha |