

# **MEDIA & ENTERTAINMENT SKILLS COUNCIL**

# EXPRESSION OF INTEREST FOR CONDUCTING SKILL DEVELOPMENT TRAINING PROGRAMME IN THE STATE OF UTTAR PRADESH UNDER THE SANKALP SCHEME

#### Important Information:

- The deadline for submitting the proposal is July 4th, 2023.
- The training sessions must be conducted in the following districts:
  - o Bareilly
  - o Ballia
  - o Jaunpur
  - o Prayagraj
  - o Agra
  - Gautam Buddhanagar
- The training is specifically for female candidates belonging to SC/ST communities.

### Job Roles:

- Animator 2022/ME/MESC/05192, Level 4, Total Hours 450
- Make-up Artist 2022/ME/MESC/05209, Level 4, Total Hours 360
- Sound Editor 2022/ME/MESC/05224, Level 4, Total Hours 540
- Account Executive 2022/ME/MESC/05190, Level 4, Total Hours 450

## **Eligibility Criteria:**

- Only training partners (TPs) affiliated with the Media & Entertainment Skills Council (MESC) and having their TC & TP IDs on the Skill India Portal will be allocated the target.
- A PMU Cost of 10% will be charged.

## **Payment Terms:**

- Payment will be as per the government norms mentioned in the Common Norms 4th Amendment Gazette Notification, Ministry of Skills Development and Entrepreneurship, New Delhi, Notification F. No. H-22011/2/2014-SDE (Vol-IV) dated 11th November 2020, and 5th Amendment Common Norms for Skill Development Schemes Fifth Amendment, 2021.
- The TP/TC should not be blacklisted from any Skill Development Schemes/Departments.
- The TP/TC should have placement tie-ups with a maximum number of industries/employers.
- The TP/TC should have valid accreditation and affiliation for the respective job roles.
- Payment dispersal will only be done after MESC receives it from the concerned department. Inquiries regarding payments before that will not be entertained.



## **Important Notes:**

- The deadline for submitting the RFP is 3:00 PM on July 4th, 2023. Any proposals/letters/response received after this time will not be accepted.
- The final trainer provider will be selected by MESC based on internal/external review and due diligence. Inquiries and objections regarding the selection process will not be entertained.
- All training-related guidelines and the Penalty Matrix for Defaulter Training Centers must be followed as instructed by UPSDM.
- Interested participants should fill out the Google Form: <u>https://forms.gle/vUbfzfaZrmGeooWa6</u>
- For any queries, please contact connect@mescindia.org or cw@mescindia.org.

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