









Anchor

QP Code: MES/Q1908

Version: 1.0

NSQF Level: 6

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MES/Q1908: Anchor

Brief Job Description

Individual in this role will work closely with reporters and will be responsible for gathering information, broadcasting newscasts/commentary/biography etc. throughout the day and interviewing guests. He/she shall follow current events and present news stories to audiences in an informative, interesting, and unbiased way. Anchors are responsible for helping gather information, interviewing live guests, and coordinating between reporters during broadcasts.

Personal Attributes

The core skill of a TV news anchor may vary based on their geographic location, the audience they serve, their level of experience, and the size of the network or station they work for, but typically include skills like Public speaking, Confidence, Interviewing skills, Interpersonal skills, Objectivity, Teamwork and, Time management skills

Applicable National Occupational Standards (NOS)

Compulsory NOS:

- 1. MES/N1917: Research local community, state, national and international current events
- 2. MES/N1918: Team Interaction
- 3. MES/N1919: Organize material and write news reports
- 4. MES/N1920: Revise scripts and prepare to deliver them on-air
- 5. MES/N1921: Ensure late-breaking news is added to newscasts as it unfolds
- 6. MES/N1922: Engage in commentary
- 7. MES/N1914: Reporting with specialization Sports, International, Political, Educational
- 8. MES/N1915: Report in a Difficult or Hostile Environment
- 9. MES/N1916: Public Speaking and News Presentation
- 10. MES/N2817: Comply with Applicable Law and Regulation
- 11. MES/N0104: Maintain Workplace Health & Safety

Qualification Pack (QP) Parameters









Sector	Media & Entertainment
Sub-Sector	Print, Film, Television, Radio
Occupation	Journalism, Editing
Country	India
NSQF Level	6
Credits	30
Aligned to NCO/ISCO/ISIC Code	NCO-2015/2641.9900
Minimum Educational Qualification & Experience	M.A (Journalism) OR B.A. (Journalism) with 2 Years of experience OR Graduate with 3 Years of experience
Minimum Level of Education for Training in School	Not Applicable
Pre-Requisite License or Training	NA
Minimum Job Entry Age	22 Years
Last Reviewed On	NA
Next Review Date	31/03/2027
NSQC Approval Date	31/03/2022
Version	1.0
Reference code on NQR	2022/ME/MESC/05688
NQR Version	1.0

Remarks:







MES/N1917: Research local community, state, national and international current events

Description

This NOS covers carrying out research and collect information from several sources on daily events and occurrences to Create a story/idea or a concept with help of - fact-based reporting, analytical, feature-writing

Scope

The scope covers the following :

• Conduct research and collect information to develop story ideas using various primary and secondary sources

Elements and Performance Criteria

Perform research and gather information from various sources

To be competent, the user/individual on the job must be able to:

- **PC1.** Research and collect information from various primary and secondary sources, including daily events and occurrences, other news publications, personal contacts (colleagues, experts, contacts/ network), archives, press releases and newswires
- PC2. Generate a story/ idea/ concept across mediums and formats, including: A specific story e.g. fact-based reporting, analytical, feature writing A specific section e.g. the"edit" or "opened" page of a newspaper or a certain news-based show on TV or radio An entire publication e.g. the full issue of a magazine

Evaluate information to support/develop stories

To be competent, the user/individual on the job must be able to:

- **PC3.** Evaluate an idea for its suitability to the particular medium and corresponding implications on budget, time schedule and resource requirements
- **PC4.** Identify any constraints to successfully realize the idea including any ethical, legal, regulatory, organizational or other limitations
- **PC5.** Articulate ideas clearly and pitch/ present and defend ideas to an audience (e.g. during an editorial team meeting)
- PC6. Respond positively to feedback and any changes in creative requirements
- PC7. Evaluate story ideas for their suitability to the particular medium
- PC8. Analyse the corresponding implications on budget, time schedule and resource requirements

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- **KU2.** undertaking Research for Journalism Projects









- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- KU5. programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- KU9. meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- KU12. importance of reporting stories in real-time via social media.
- KU13. the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- **KU18.** importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- GS5. direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- GS8. Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- GS11. Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Perform research and gather information from various sources	15	50	-	-
PC1. Research and collect information from various primary and secondary sources, including daily events and occurrences, other news publications, personal contacts (colleagues, experts, contacts/ network), archives, press releases and newswires	5	_	-	_
PC2. Generate a story/ idea/ concept across mediums and formats, including: • A specific story – e.g. fact-based reporting, analytical, feature writing • A specific section – e.g. the "edit" or "opened" page of a newspaper or a certain news- based show on TV or radio • An entire publication – e.g. the full issue of a magazine	10	-	-	_
Evaluate information to support/develop stories	35	-	-	-
PC3. Evaluate an idea for its suitability to the particular medium and corresponding implications on budget, time schedule and resource requirements	10	_	-	-
PC4. Identify any constraints to successfully realize the idea – including any ethical, legal, regulatory, organizational or other limitations	5	-	-	-
PC5. Articulate ideas clearly and pitch/ present and defend ideas to an audience (e.g. during an editorial team meeting)	5	-	-	-
PC6. Respond positively to feedback and any changes in creative requirements	5	-	-	-
PC7. Evaluate story ideas for their suitability to the particular medium	5	-	-	-
PC8. Analyse the corresponding implications on budget, time schedule and resource requirements	5	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1917
NOS Name	Research local community, state, national and international current events
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1918: Team Interaction

Description

This NOS covers the ways to interact with correspondent, technical support staff, cameraman, other anchors etc. and ensure smooth flow of anchoring the news

Scope

The scope covers the following :

- Demonstrate how to interact effectively with the team
- Conduct celebrity interviews

Elements and Performance Criteria

Interact effectively with the team

To be competent, the user/individual on the job must be able to:

- **PC1.** Interact with team like correspondent, technical support staff, cameraman, other anchors etc. for smooth flow of anchoring the news. Interact with reporters while on the air
- PC2. Coordinate with news/article team to have confidence on incident describing
- **PC3.** Analyse the fact and figures before anchoring as to wrong information may cause another incident
- **PC4.** Undertake, or supervise, set-up activities to ensure the smooth running of the interview, across different mediums and formats including:
 - • Live,
 - • Pre-recorded
 - Face-to-face,
 - Over telephone/ video phone
 - • At an outdoor location (e.g. home, office, hotel or public space) ,
 - • In a studio
- **PC5.** Analyse and identify the objectives of the interview, and its relevance to the wider audience and organization, as appropriate to the role
 - Collecting authoritative information.
 - [] Verifying information from other sources.
 - Uncovering and exploring different perspectives.

Conduct celebrity interviews

To be competent, the user/individual on the job must be able to:

- PC6. Prepare pertinent questions, and be aware of the type of interview being
 - conducted and corresponding editorial goals across:
 - • profiles/ biopics focused on the individual being interviewed
 - ${\mbox{ \bullet}}$ news interviews where the interview is used to highlight certain aspects of a larger news story
- **PC7.** Conduct live interviews with experts who can provide additional information or opinions
- PC8. Analyse verbal and non-verbal cues of the interviewee, successfully manage
 - the flow of the conversation and challenge/steer the conversation as appropriate to the role







Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- KU3. utilize a number of sources to gain different perspectives and facts.
- **KU4.** gather information for news or human interest stories
- KU5. programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- KU9. meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- KU12. importance of reporting stories in real-time via social media.
- **KU13.** the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- **GS5.** direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- **GS8.** Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- GS11. Publish stories on the go etc
- GS12. undertake Field Reporting







GS13. build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Interact effectively with the team	35	50	-	-
PC1. Interact with team like correspondent, technical support staff, cameraman, other anchors etc. for smooth flow of anchoring the news. Interact with reporters while on the air	10	-	-	-
PC2. Coordinate with news/article team to have confidence on incident describing	5	-	-	-
PC3. Analyse the fact and figures before anchoring as to wrong information may cause another incident	5	-	-	-
 PC4. Undertake, or supervise, set-up activities to ensure the smooth running of the interview, across different mediums and formats including: Live, Pre-recorded Face-to-face, Over telephone/ video phone At an outdoor location (e.g. home, office, hotel or public space), In a studio 	10	_	_	_
 PC5. Analyse and identify the objectives of the interview, and its relevance to the wider audience and organization, as appropriate to the role Collecting authoritative information. Verifying information from other sources. Uncovering and exploring different perspectives. 	5	_	-	-
Conduct celebrity interviews	15	-2	-	-
 PC6. Prepare pertinent questions, and be aware of the type of interview being conducted and corresponding editorial goals across: profiles/ biopics - focused on the individual being interviewed news interviews - where the interview is used to highlight certain aspects of a larger news story 	5	-	-	_









Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
PC7. Conduct live interviews with experts who can provide additional information or opinions	5	-	-	-
 PC8. Analyse verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role 	5	-	-	-
NOS Total	50	48	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1918
NOS Name	Team Interaction
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	ΝΑ
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1919: Organize material and write news reports

Description

This NOS covers arranging news/incident evidence / data properly to maintain news flow and recognizing noise-making distractions to maintain the flow of story.

Scope

The scope covers the following :

• Investigate stories and perform report writing

Elements and Performance Criteria

Organize material for news

To be competent, the user/individual on the job must be able to:

- **PC1.** Investigate stories, gather, verify, and analyze data from sources
- PC2. Arrange news/incident evidence / data properly so that news flow will remain useful
- PC3. Keep separate the audio/visual content to brief presentation of news

Write news reports

To be competent, the user/individual on the job must be able to:

- **PC4.** Be brief and use correct pronunciation, grammatical correct sentences
- **PC5.** Use standard format for news writing as broadcast news stories are typed, double-spaced, and in uppercase/lowercase.
- PC6. Remove noise-making distractions and narrate the news story in a flow

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- **KU5.** programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- KU8. how to deliver scripts on air.
- **KU9.** meaning of data for news and public interest stories
- KU10. how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- KU12. importance of reporting stories in real-time via social media.







- **KU13.** the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- GS5. direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- GS8. Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- GS11. Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Organize material for news	20	50	-	-
PC1. Investigate stories, gather, verify, and analyze data from sources	10	-	-	-
PC2. Arrange news/incident evidence / data properly so that news flow will remain useful	5	-	-	-
PC3. Keep separate the audio/visual content to brief presentation of news	5	-	-	-
Write news reports	30	-	-	-
PC4. Be brief and use correct pronunciation, grammatical correct sentences	10	-	-	-
PC5. Use standard format for news writing as broadcast news stories are typed, double-spaced, and in uppercase/lowercase.	10	_	-	-
PC6. Remove noise-making distractions and narrate the news story in a flow	10	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1919
NOS Name	Organize material and write news reports
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1920: Revise scripts and prepare to deliver them on-air

Description

This NOS covers collaborating with the news director to choose stories to broadcast considering audience preferences and deliver scripts on air

Scope

The scope covers the following :

• Review and deliver scripts

Elements and Performance Criteria

Review and write scripts

To be competent, the user/individual on the job must be able to:

- **PC1.** collaborate with the news director to choose stories to broadcast considering audience preferences
- PC2. organize the news to present the most interesting pieces first
- PC3. revise scripts and prepare to deliver them on-air
- PC4. Introduce news correspondents reporting at scene location and ask them relevant questions

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- KU5. programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- KU9. meaning of data for news and public interest stories
- KU10. how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- **KU12.** importance of reporting stories in real-time via social media.
- KU13. the requirements of field reporting, including logistics, and plan accordingly
- **KU14.** applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role







- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- **GS2.** write clearly, simplify complex information and adhere to a style guide
- **GS3.** write and edit Copy
- **GS4.** thinking critically and creatively about the best forms of media to serve the target audience
- **GS5.** direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- **GS7.** analyse Audio Visual Aids
- **GS8.** Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- **GS10.** Record and edit audio and video
- **GS11.** Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Review and write scripts	49	50	-	-
PC1. collaborate with the news director to choose stories to broadcast considering audience preferences	15	-	-	-
PC2. organize the news to present the most interesting pieces first	10	-	-	-
PC3. revise scripts and prepare to deliver them on-air	15	-	-	-
PC4. Introduce news correspondents reporting at scene location and ask them relevant questions	9	-	-	-
NOS Total	49	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1920
NOS Name	Revise scripts and prepare to deliver them on-air
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1921: Ensure late-breaking news is added to newscasts as it unfolds

Description

This NOS covers reporting breaking news as it unfolds and analyzing and verifying the relevance of breaking news including its impact on society

Scope

The scope covers the following :

- Breaking news as it unfolds
- Verify the relevance of news

Elements and Performance Criteria

Organize and write news

To be competent, the user/individual on the job must be able to:

PC1. Organize material and write news reports

Analyse and verify the relevance of breaking news

To be competent, the user/individual on the job must be able to:

- PC2. Report breaking news as it unfolds
- PC3. Produce news shows, including coordination for reporting
- **PC4.** Meet with the news director, reporters, and other news anchors to be briefed on the day's news
- PC5. Analyse and verify the relevance of breaking news including its impact on society

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- **KU5.** programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- **KU9.** meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium









- **KU12.** importance of reporting stories in real-time via social media.
- KU13. the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- **GS1.** read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- **GS3.** write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- **GS5.** direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- **GS7.** analyse Audio Visual Aids
- GS8. Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- **GS11.** Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Organize and write news	10	50	-	-
PC1. Organize material and write news reports	10	-	-	-
Analyse and verify the relevance of breaking news	40	-	-	-
PC2. Report breaking news as it unfolds	10	-	-	-
PC3. Produce news shows, including coordination for reporting	10	-	-	-
PC4. Meet with the news director, reporters, and other news anchors to be briefed on the day's news	10	-	-	-
PC5. Analyse and verify the relevance of breaking news including its impact on society	10	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1921
NOS Name	Ensure late-breaking news is added to newscasts as it unfolds
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1922: Engage in commentary

Description

This NOS covers ensuring the flow of the commentary work and ensure different terms used in certain sports/event to be commented and presenting relevant information using audio visual aids, communicating key points and messages effectively

Scope

The scope covers the following :

• Prepare for commentary.

Elements and Performance Criteria

Prepare for commentary.

To be competent, the user/individual on the job must be able to:

- **PC1.** Prepare for the commentary work and do self-revision about different terms used in certain sports/event to be commented
- **PC2.** Connect with the concerned team to collect proper information on the comments, add proverb too
- PC3. Neutral and unbiased comment on each segment of news/sports/events etc
- **PC4.** Present relevant information using audio visual aids, communicating key points and messages effectively

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- KU5. programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- KU9. meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- **KU12.** importance of reporting stories in real-time via social media.
- KU13. the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas







- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- **GS4.** thinking critically and creatively about the best forms of media to serve the target audience
- **GS5.** direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- **GS8.** Apply programming languages to facilitate digital storytelling
- **GS9.** Take and edit photos
- GS10. Record and edit audio and video
- GS11. Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Prepare for commentary.	50	50	-	-
PC1. Prepare for the commentary work and do self-revision about different terms used in certain sports/event to be commented	15	-	-	-
PC2. Connect with the concerned team to collect proper information on the comments, add proverb too	10	-	-	-
PC3. Neutral and unbiased comment on each segment of news/sports/events etc	15	-	-	-
PC4. Present relevant information using audio visual aids, communicating key points and messages effectively	10	-	-	-
NOS Total	50	50	-	-









National Occupational Standards (NOS) Parameters

NOS Code	MES/N1922
NOS Name	Engage in commentary
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1914: Reporting with specialization - Sports, International, Political, Educational

Description

This NOS covers conducting research and reporting on specialized topics of the news item from relevant fields.

Scope

The scope covers the following :

• Conducting reporting of the real-world stories from various fields like Sports, International, Political, Educational

Elements and Performance Criteria

Prepare for commentary

To be competent, the user/individual on the job must be able to:

- **PC1.** Does research on specialized topics of the news item from relevant filed like sports, politics, education, news on the international importance
- **PC2.** Analyse history / past story of the incident and related references
- **PC3.** Analyses pros and cons of the news and its impact on society.

Present commentary on relevant toipcs

To be competent, the user/individual on the job must be able to:

PC4. Does fearless reporting and demonstrate the real world story

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- **KU4.** gather information for news or human interest stories
- **KU5.** programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- **KU9.** meaning of data for news and public interest stories
- KU10. how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- **KU12.** importance of reporting stories in real-time via social media.







- **KU13.** the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- GS1. read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- GS5. direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- GS8. Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- GS11. Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Prepare for commentary	40	50	-	-
PC1. Does research on specialized topics of the news item from relevant filed like sports, politics, education, news on the international importance	15	-	-	-
PC2. Analyse history / past story of the incident and related references	10	-	-	-
PC3. Analyses pros and cons of the news and its impact on society.	15	-	-	-
Present commentary on relevant toipcs	10	-	-	-
PC4. Does fearless reporting and demonstrate the real world story	10	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1914
NOS Name	Reporting with specialization - Sports, International, Political, Educational
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	5
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1915: Report in a Difficult or Hostile Environment

Description

This NOS covers reporting in hostile/difficult conditions and ensure that the highest quality of planning is undertaken and how to cease reporting/ return safely back to a base location

Scope

The scope covers the following :

- Perform fearless reporting.
- Manage unpredictable situation

Elements and Performance Criteria

Perform fearless reporting

To be competent, the user/individual on the job must be able to:

- **PC1.** analyse the risks of reporting in hostile/difficult conditions and ensure that the highest quality of planning is undertaken
- **PC2.** evaluate on one's feet, react quickly and manage unpredictable situations e.g. change in external environment, equipment failure or other types of resource limitations
- **PC3.** use dialogue and descriptions of actions, thoughts, and feelings to develop experiences and events or show the response of characters to situations
- PC4. generate open-ended questions and use facts/interviews to enhance the narrative

Manage hostile situation while reporting

To be competent, the user/individual on the job must be able to:

- **PC5.** determine when risks outweigh the benefits of reporting
- PC6. measure how to cease reporting/return safely back to a base location
- **PC7.** respond promptly to instructions from guides, security etc.
- **PC8.** identify and treat conditions that are leading causes of preventable deaths in a hostile situation
- PC9. follow safety precautions in hostile zones
- PC10. apply precautions relating to digital security while on assignment from hostile environment

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- **KU3.** utilize a number of sources to gain different perspectives and facts.
- KU4. gather information for news or human interest stories
- **KU5.** programming languages to facilitate digital storytelling









- KU6. foundational skills in photography, video, design and audio
- **KU7.** how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- KU9. meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium
- KU12. importance of reporting stories in real-time via social media.
- **KU13.** the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

- **GS1.** read and write grammatically correct story/ script
- **GS2.** write clearly, simplify complex information and adhere to a style guide
- GS3. write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- GS5. direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- GS7. analyse Audio Visual Aids
- GS8. apply programming languages to facilitate digital storytelling
- GS9. take and edit photos
- GS10. record and edit audio and video
- GS11. publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.






Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Perform fearless reporting	12	70	-	-
PC1. analyse the risks of reporting in hostile/difficult conditions and ensure that the highest quality of planning is undertaken	3	-	-	-
PC2. evaluate on one's feet, react quickly and manage unpredictable situations – e.g. change in external environment, equipment failure or other types of resource limitations	3	-	-	-
PC3. use dialogue and descriptions of actions, thoughts, and feelings to develop experiences and events or show the response of characters to situations	3	-	-	-
PC4. generate open-ended questions and use facts/interviews to enhance the narrative	3	-	-	-
Manage hostile situation while reporting	18	-	-	-
PC5. determine when risks outweigh the benefits of reporting	3	-	-	-
PC6. measure how to cease reporting/return safely back to a base location	3	-	-	-
PC7. respond promptly to instructions from guides, security etc.	3	-	-	-
PC8. identify and treat conditions that are leading causes of preventable deaths in a hostile situation	3	-	-	-
PC9. follow safety precautions in hostile zones	3	-	-	-
PC10. apply precautions relating to digital security while on assignment from hostile environment	3	-	-	-
NOS Total	30	70	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1915
NOS Name	Report in a Difficult or Hostile Environment
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	6
Credits	TBD
Version	1.0
Last Reviewed Date	ΝΑ
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N1916: Public Speaking and News Presentation

Description

This NOS covers demonstrating clear communication while presenting live news on various incidents and importance of voice modulation in expressing the situational conditions

Scope

The scope covers the following :

- Communicate clear and concreate while presenting live news
- voice modulation in expressing the situational conditions

Elements and Performance Criteria

Communicate clearly while presenting live news

To be competent, the user/individual on the job must be able to:

- **PC1.** Communicate clear and concreate while presenting live news on an incident like election coverage, war, crime scene etc
- PC2. Convey politely and in-sequence the news details and analyse news

Report with empathy and compassion

To be competent, the user/individual on the job must be able to:

- PC3. Does voice modulation and express the situational conditions
- PC4. Analyse impact of news and use proper words for reporting
 - [] Identify, observe, gather, assess, record and share relevant information
 - [] Report with empathy and compassion.
 - [] Conduct thorough journalistic research and evaluate information appropriate to their media.
 - [] Understand and make meaning of data

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1. generating Ideas for Journalism Projects
- KU2. undertaking Research for Journalism Projects
- KU3. utilize a number of sources to gain different perspectives and facts.
- **KU4.** gather information for news or human interest stories
- **KU5.** programming languages to facilitate digital storytelling
- KU6. foundational skills in photography, video, design and audio
- KU7. how to review and revise scripts
- **KU8.** how to deliver scripts on air.
- **KU9.** meaning of data for news and public interest stories
- **KU10.** how to conduct investigation of a given story and verify its authenticity.
- KU11. which audio visual aid(s) would be most suited based on the story and/ or the medium









- **KU12.** importance of reporting stories in real-time via social media.
- KU13. the requirements of field reporting, including logistics, and plan accordingly
- KU14. applicable Law and Regulation related to stories and ideas
- **KU15.** verbal and non-verbal cues of the interviewee, successfully manage the flow of the conversation and challenge/steer the conversation as appropriate to the role
- **KU16.** how to conduct interview of leaders, celebrities, person of importance and reporting it to relative news media (Print or electronics)
- **KU17.** constraints to successfully realize the idea -including any ethical, legal, regulatory, organizational or other limitations
- KU18. importance of managing the safety and security of crew and equipment while on location

Generic Skills (GS)

User/individual on the job needs to know how to:

- **GS1.** read and write grammatically correct story/ script
- GS2. write clearly, simplify complex information and adhere to a style guide
- **GS3.** write and edit Copy
- GS4. thinking critically and creatively about the best forms of media to serve the target audience
- **GS5.** direct cameraman to capture best angles
- **GS6.** meet with government officials and conduct interviews.
- **GS7.** analyse Audio Visual Aids
- GS8. Apply programming languages to facilitate digital storytelling
- GS9. Take and edit photos
- GS10. Record and edit audio and video
- **GS11.** Publish stories on the go etc
- GS12. undertake Field Reporting
- **GS13.** build own brand as a journalist.







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Communicate clearly while presenting live news</i>	25	50	-	-
PC1. Communicate clear and concreate while presenting live news on an incident like election coverage, war, crime scene etc	15	-	-	-
PC2. Convey politely and in-sequence the news details and analyse news	10	-	-	-
Report with empathy and compassion	25	-	-	-
PC3. Does voice modulation and express the situational conditions	15	-	-	-
 PC4. Analyse impact of news and use proper words for reporting I Identify, observe, gather, assess, record and share relevant information Report with empathy and compassion. Conduct thorough journalistic research and evaluate information appropriate to their media. Understand and make meaning of data 	10	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N1916
NOS Name	Public Speaking and News Presentation
Sector	Media & Entertainment
Sub-Sector	Film, Television, Radio, Print
Occupation	Journalism, Editing
NSQF Level	5
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N2817: Comply with Applicable Law and Regulation

Description

This NOS covers identifying instances where either one's own or someone else's work may not comply fully with the framework and applying the applicable legal and regulatory framework that apply to one's work using the respective source documents and training material

Scope

The scope covers the following :

- Describe various legal frameworks being applicable at workplace
- Explain the risks of non-compliance for oneself and the organization

Elements and Performance Criteria

Ensure legal and regulatory requirements

To be competent, the user/individual on the job must be able to:

- **PC1.** Analyse the applicable legal and regulatory framework that apply to one's work using the respective source documents and training material
- **PC2.** Identify instances where either one's own or someone else's work may not comply fully with the framework
- PC3. Measure the risks of non-compliance for oneself and the organization
- **PC4.** Ensure that the legal and regulatory requirements specific to the organization are being adhered to
- **PC5.** Escalate instances of non-compliance to one's editorial supervisor and/ or compliance officer as applicable

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- **KU1.** wide range of skills such as fighting, falling, horseback riding and others.
- **KU2.** relevance of conducting research on the role to be played.
- KU3. importance of analyzing the expectation of Stunt Coordinator / Director / Producer
- KU4. relevance of proper training to perform daring acts
- KU5. related insurance covered, social security and terms of the filming
- KU6. ways to adopt changes in stunt requirement
- KU7. how to identify the character as per the script
- **KU8.** importance of working and rehearsing with other actors using background of the role in an artform
- **KU9.** how to scale a performance in accordance with the frame of the shot, controlling movement, gesture, voice levels, emotional intensity and energy levels
- KU10. how to analyze the character background to portray similar role as desired







KU11. how to Portray the character based on the script

Generic Skills (GS)

User/individual on the job needs to know how to:

- **GS1.** prepare portfolio, recording, show reel, etc.,
- **GS2.** use different social media platforms for promotion
- **GS3.** importance of being punctual and be in suggested dress for audition /presentation
- **GS4.** approach clients and associations
- **GS5.** negotiate for remuneration of contract / work order aligned with the assignments
- **GS6.** Comply with procedures in the event of an emergency
- **GS7.** escalate instances of noncompliance to the concerned authority
- GS8. identify risks of non-compliance for oneself and the organization
- **GS9.** Practice safe working practices for own job role
- **GS10.** use Personal Protective Equipment (PPE) appropriately







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Ensure legal and regulatory requirements	50	50	-	-
PC1. Analyse the applicable legal and regulatory framework that apply to one's work using the respective source documents and training material	10	_	-	-
PC2. Identify instances where either one's own or someone else's work may not comply fully with the framework	10	_	-	-
PC3. Measure the risks of non-compliance for oneself and the organization	10	-	-	-
PC4. Ensure that the legal and regulatory requirements specific to the organization are being adhered to	10	_	-	-
PC5. Escalate instances of non-compliance to one's editorial supervisor and/ or compliance officer as applicable	10	-	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N2817
NOS Name	Comply with Applicable Law and Regulation
Sector	Media & Entertainment
Sub-Sector	Film, Television, Advertising, Film, Television, Radio, Advertising
Occupation	Production, Ad Sales/Account Management/Scheduling/Traffic
NSQF Level	4
Credits	TBD
Version	1.0
Last Reviewed Date	NA
Next Review Date	31/03/2027
NSQC Clearance Date	31/03/2022







MES/N0104: Maintain Workplace Health & Safety

Description

This OS unit is about contributing towards maintaining a healthy, safe and secure working environment

Elements and Performance Criteria

Understanding the health, safety and security risks prevalent in the workplace

To be competent, the user/individual on the job must be able to:

- **PC1.** understand and comply with the organizations current health, safety and security policies and procedures
- **PC2.** understand the safe working practices pertaining to own occupation
- **PC3.** understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises
- PC4. participate in organization health and safety knowledge sessions and drills

Knowing the people responsible for health and safety and the resources available

To be competent, the user/individual on the job must be able to:

- **PC5.** identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency
- **PC6.** identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms

Identifying and reporting risks

To be competent, the user/individual on the job must be able to:

- **PC7.** identify aspects of your workplace that could cause potential risk to own and others health and safety
- **PC8.** ensure own personal health and safety, and that of others in the workplace though precautionary measures
- **PC9.** identify and recommend opportunities for improving health, safety, and security to the designated person
- **PC10.** report any hazards outside the individuals authority to the relevant person in line with organizational procedures and warn other people who may be affected

Complying with procedures in the event of an emergency

To be competent, the user/individual on the job must be able to:

- **PC11.** follow organizations emergency procedures for accidents, fires or any other natural calamity in case of a hazard
- **PC12.** identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individuals authority

Knowledge and Understanding (KU)

The individual on the job needs to know and understand:









- **KU1.** Organizations norms and policies relating to health and safety
- **KU2.** Government norms and policies regarding health and safety and related emergency procedures
- KU3. Limits of authority while dealing with risks/ hazards
- KU4. The importance of maintaining high standards of health and safety at a workplace
- KU5. The different types of health and safety hazards in a workplace
- KU6. Safe working practices for own job role
- **KU7.** Evacuation procedures and other arrangements for handling risks
- KU8. Names and contact numbers of people responsible for health and safety in a workplace
- **KU9.** How to summon medical assistance and the emergency services, where necessary
- **KU10.** Vendors or manufacturers instructions for maintaining health and safety while using equipment, systems and/or machines

Generic Skills (GS)

User/individual on the job needs to know how to:

- **GS1.** how to write and provide feedback regarding health and safety to the concerned people
- **GS2.** how to write and highlight potential risks or report a hazard to the concerned people
- GS3. read instructions, policies, procedures and norms relating to health and safety
- **GS4.** highlight potential risks and report hazards to the designated people
- **GS5.** listen and communicate information with all anyone concerned or affected
- GS6. make decisions on a suitable course of action or plan
- **GS7.** plan and organize people and resources to deal with risks/ hazards that lie within the scope of ones individual authority
- **GS8.** apply problem solving approaches in different situations
- **GS9.** understand hazards that fall within the scope of individual authority and report all hazards that may supersede ones authority
- **GS10.** apply balanced judgments in different situations
- **GS11.** How to write and provide feedback regarding health and safety to the concerned people
- **GS12.** How to write and highlight potential risks or report a hazard to the concerned people
- **GS13.** Read instructions, policies, procedures and norms relating to health and safety
- **GS14.** Highlight potential risks and report hazards to the designated people
- GS15. Listen and communicate information with all anyone concerned or affected
- **GS16.** Make decisions on a suitable course of action or plan
- **GS17.** Plan and organize people and resources to deal with risks/ hazards that lie within the scope of ones individual authority
- GS18. Apply problem solving approaches in different situations
- GS19. build and maintain positive and effective relationships with colleges and customers
- GS20. analyze data and activites
- **GS21.** Understand hazards that fall within the scope of individual authority and report all hazards that may supersede ones authority







GS22. Apply balanced judgments in different situations







Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
Understanding the health, safety and security risks prevalent in the workplace	15	15	-	-
PC1. understand and comply with the organizations current health, safety and security policies and procedures	5	5	-	-
PC2. understand the safe working practices pertaining to own occupation	5	5	-	-
PC3. understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises	3	2	-	_
PC4. participate in organization health and safety knowledge sessions and drills	2	3	-	_
Knowing the people responsible for health and safety and the resources available	10	10	-	-
PC5. identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency	5	5	-	_
PC6. identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms	5	5	-	-
Identifying and reporting risks	18	17	-	-
PC7. identify aspects of your workplace that could cause potential risk to own and others health and safety	5	5	-	_
PC8. ensure own personal health and safety, and that of others in the workplace though precautionary measures	5	5	_	_
PC9. identify and recommend opportunities for improving health, safety, and security to the designated person	3	2	-	-









Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
PC10. report any hazards outside the individuals authority to the relevant person in line with organizational procedures and warn other people who may be affected	5	5	-	-
Complying with procedures in the event of an emergency	7	8	-	-
PC11. follow organizations emergency procedures for accidents, fires or any other natural calamity in case of a hazard	5	5	-	-
PC12. identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individuals authority	2	3	-	-
NOS Total	50	50	-	-







National Occupational Standards (NOS) Parameters

NOS Code	MES/N0104
NOS Name	Maintain Workplace Health & Safety
Sector	Media & Entertainment
Sub-Sector	Film, Television, Animation, Gaming, Radio, Advertising
Occupation	Ad sales/Account Management/Scheduling/Traffic
NSQF Level	5
Credits	TBD
Version	1.0
Last Reviewed Date	30/12/2021
Next Review Date	27/01/2027
NSQC Clearance Date	27/01/2022

Assessment Guidelines and Assessment Weightage

Assessment Guidelines

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC.

2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC.

3. Assessment will be conducted for all compulsory NOS, and where applicable, on the selected elective/option NOS/set of NOS.

4. Individual assessment agencies will create unique question papers for theory part for each candidate at each examination/training center (as per assessment criteria below).

5. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criterion.

6. To pass the Qualification Pack, every trainee should score a minimum of 70% of aggregate marks to successfully clear the assessment.

7. In case of unsuccessful completion, the trainee may seek reassessment on the Qualification Pack.







Minimum Aggregate Passing % at QP Level : 70

(**Please note**: Every Trainee should score a minimum aggregate passing percentage as specified above, to successfully clear the Qualification Pack assessment.)

Assessment Weightage

Compulsory NOS

National Occupational Standards	Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Weightage
MES/N1917.Research local community, state, national and international current events	50	50	0	0	100	10
MES/N1918.Team Interaction	50	48	0	0	98	10
MES/N1919.Organize material and write news reports	50	50	0	0	100	10
MES/N1920.Revise scripts and prepare to deliver them on-air	49	50	0	0	99	15
MES/N1921.Ensure late- breaking news is added to newscasts as it unfolds	50	50	0	0	100	10
MES/N1922.Engage in commentary	50	50	0	0	100	5
MES/N1914.Reporting with specialization - Sports, International, Political, Educational	50	50	0	0	100	10
MES/N1915.Report in a Difficult or Hostile Environment	30	70	0	0	100	10
MES/N1916.Public Speaking and News Presentation	50	50	0	0	100	10









National Occupational Standards	Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Weightage
MES/N2817.Comply with Applicable Law and Regulation	50	50	0	0	100	5
MES/N0104.Maintain Workplace Health & Safety	50	50	-	-	100	5
Total	529	568	0	0	1097	100







Acronyms

NOS	National Occupational Standard(s)
NSQF	National Skills Qualifications Framework
QP	Qualifications Pack
TVET	Technical and Vocational Education and Training
NOS	National Occupational Standard(s)
NSQF	National Skills Qualification Framework
QP	Qualifications Pack
NVEQF	National Vocational Education Qualifications Framework
NVQF	National Vocational Qualifications Framework







Glossary

Sector	Sector is a conglomeration of different business operations having similar business and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.
Sub-sector	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.
Occupation	Occupation is a set of job roles, which perform similar/ related set of functions in an industry.
Job role	Job role defines a unique set of functions that together form a unique employment opportunity in an organisation.
Occupational Standards (OS)	OS specify the standards of performance an individual must achieve when carrying out a function in the workplace, together with the Knowledge and Understanding (KU) they need to meet that standard consistently. Occupational Standards are applicable both in the Indian and global contexts.
Performance Criteria (PC)	Performance Criteria (PC) are statements that together specify the standard of performance required when carrying out a task.
National Occupational Standards (NOS)	NOS are occupational standards which apply uniquely in the Indian context.
Qualifications Pack (QP)	QP comprises the set of OS, together with the educational, training and other criteria required to perform a job role. A QP is assigned a unique qualifications pack code.
Unit Code	Unit code is a unique identifier for an Occupational Standard, which is denoted by an 'N'
Unit Title	Unit title gives a clear overall statement about what the incumbent should be able to do.
Description	Description gives a short summary of the unit content. This would be helpful to anyone searching on a database to verify that this is the appropriate OS they are looking for.
Scope	Scope is a set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on quality of performance required.









Knowledge and Understanding (KU)	Knowledge and Understanding (KU) are statements which together specify the technical, generic, professional and organisational specific knowledge that an individual needs in order to perform to the required standard.
Organisational Context	Organisational context includes the way the organisation is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility.
Technical Knowledge	Technical knowledge is the specific knowledge needed to accomplish specific designated responsibilities.
Core Skills/ Generic Skills (GS)	Core skills or Generic Skills (GS) are a group of skills that are the key to learning and working in today's world. These skills are typically needed in any work environment in today's world. These skills are typically needed in any work environment. In the context of the OS, these include communication related skills that are applicable to most job roles.
Electives	Electives are NOS/set of NOS that are identified by the sector as contributive to specialization in a job role. There may be multiple electives within a QP for each specialized job role. Trainees must select at least one elective for the successful completion of a QP with Electives.
Options	Options are NOS/set of NOS that are identified by the sector as additional skills. There may be multiple options within a QP. It is not mandatory to select any of the options to complete a QP with Options.
Sector	Sector is a conglomeration of different business operations having similar businesses and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests
Sub-sector	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.
Occupation	Occupation is a set of job roles which performs similar or related set of functions in an industry.
Job role	Job role defines a unique set of functions that together form a unique employment opportunity in an organisation.
Occupational Standards(OS)	OS specify the standards of performance that an individual must achieve when carrying out a function at the workplace, together with the knowledge and understanding they need to meet that standard consistently. Occupational Standards are applicable both in the Indian and global contexts.
Performance Criteria	Performance Criteria are statements that together specify the standard of performance required when carrying out a task









National Occupational Standard	NOS are the occupational standards which are applied uniquely in the Indian context.
Qualifications Pack (QP)	QP comprises the set of OSs, together with the educational training and other criteria required to perform a job role. A QP is assigned a unique qualifications pack code.
Electives	Electives are NOS or a set of NOS that are identified by the sector as contributive to specialization in a job role. There may be multiple electives within a QP for each specialized job role. Trainees must select at least one elective for the successful completion of a QP with Electives.
Options	Options are NOS or a set of NOS that are identified by the sector as additional skills. There may be multiple options within a QP. It is not mandatory to select any of the options to complete a QP with Options.
Unit Code	Unit code is a unique identifier for an Occupational Standard, which is denoted by an 'N' Unit Title Unit title gives a clear overall statement about what the incumbent should be able to do.
Description	Description gives a short summary of the unit content. This will be helpful to anyone searching on a database to verify that this is the appropriate OS they have been looking for.
Scope	Scope is a set of statements specifying the range of variables that an individual may have to deal with while carrying out the functions which have a critical impact on quality of performance required.
Knowledge and Understanding	Knowledge and understanding are statements which together specify the technical, generic, professional and organisational specific knowledge that an individual needs to perform for the required standard.
Organisational Context	Organisational context includes the way the organization is structured and how it operates, including the extent of operative knowledge.
Technical Knowledge	Technical knowledge is the specific knowledge needed to accomplish specific designated responsibilities.
Core Skills/ Generic Skills	Core skills or generic skills are a group of skills that are the key to learning and working in today's world. These skills are typically needed in all the work environments in today's world. In the context of the OS, these include communication related skills that are applicable to most of the job roles.