MEDIA & ENTERTAINMENT SKILLS COUNCIL

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522-524, 5th Floor, DLF Tower A,
Jasola, New Delhi-110025
info@mescindia.org
011 49048335 / 49048336

Expression of Interest (EOI) for Empanelment of Training Partners for Implementation of Recognition of Prior Learning (RPL) with Bridge Gap Training under PM-AJAY

EOI Reference No. -: EOI/MESC/26-27/001

For Empanelment of Training Partners for Implementation of Recognition of Prior Learning (RPL) with Bridge Gap Training under PM-AJAY, Maharashtra.

Invitation

MESC invites Expressions of Interest from eligible Training Partners for implementation of RPL with Bridge Gap Training under PM-AJAY in Maharashtra, subject to award of work by MPBCDC.

Background

Media and Entertainment Skills Council (MESC), invites Expressions of Interest from eligible Training Partner recognized by the Ministry of Skill Development and Entrepreneurship for implementation of Recognition of Prior Learning (RPL) with Bridge Gap Training under Pradhan Mantri Anusuchit Jati Abhyuday Yojana (PM-AJAY).

The programme aims to provide nationally recognized skill certification to Scheduled Caste beneficiaries who have previously undergone Skill Development Training Programmes by assessing their existing competencies, providing Bridge Gap Training wherever required, and facilitating certification in accordance with PMKVY 4.0 Guidelines.

Programme Objective

The objective of this EOI is to identify technically competent and experienced Training Partner capable of implementing RPL with Bridge Gap Training in accordance with:

- PM-AJAY Guidelines
- PMKVY 4.0 RPL Guidelines
- NSQF
- NCVET Norms and Guidelines
- National Qualification Register (NQR)
- MSDE / NSDC Guidelines
- MESC Guidelines

To assess existing skills of previously trained candidates, provide bridge gap training wherever required and facilitate NCVET aligned certification and livelihood enhancement.

Scope of Work

The selected Training Partner shall be responsible for:

- Identification and verification of eligible beneficiaries.
- Mapping beneficiaries to NSQF-aligned Qualification Packs.
- Conducting orientation and counselling programmes.
- Skill Gap Assessment.
- Preparation of implementation schedule.
- Delivery of Bridge Gap Training.
- Registration of candidates on Skill India Digital Portal or any prescribed portal.
- Facilitation of Certification through Media and Entertainment Skills Council.
- MIS management and documentation.
- Geo-tagged photographs, attendance records and compliance documentation as per the project guidelines.
- Post-certification outcome tracking for 1 Years, including wage employment, self-employment, entrepreneurship and livelihood improvement.
- Upon completion of the project, the Training Partner shall, at its own cost and expense, arrange for the audit of the entire project through an audit agency approved or nominated by MESC for the purpose of the Comptroller and Auditor General (CAG) audit. The Training Partner shall provide all records, documents, and information required for the successful completion of the audit and shall comply with all observations and requirements arising therefrom. The audit report, duly certified by the approved or nominated audit agency, shall be submitted to MESC within the timeline prescribed by MESC. All expenses related to the conduct of the audit and submission of the audit report shall be borne solely by the Training Partner.

Tentative Target

The selected TP may be allocated implementation targets **up to 3,000 beneficiaries** during FY 2026–27.

District-wise allocation and Qualification Packs shall be communicated separately through Work Orders.

MESC reserves the right to increase, reduce or redistribute the targets depending upon administrative requirements and Government approvals.

Eligibility

Sr. No.	Mandatory Eligibility Criteria	Documentary Evidence to be Submitted
1	The Bidder shall be a Company incorporated under the Companies Act, 2013/1956, LLP registered under the LLP Act, 2008, Society registered under the Societies Registration Act, 1860, Trust registered under the Indian Trusts Act, 1882, or any other legally recognized entity in India.	Certificate of Incorporation/Registration Certificate, PAN.

Sr. No.	Mandatory Eligibility Criteria	Documentary Evidence to be Submitted
2	The Bidder shall have been in operation for a minimum of **three (3) years** as on the last date of bid submission.	Certificate of Incorporation/Registration Certificate.
3	The Bidder shall possess a valid PAN, GST Registration, and all other statutory registrations applicable under law.	PAN Card, GST Registration Certificate, and other applicable statutory registrations.
4	The Bidder shall have successfully implemented Government-funded Skill Development programmes in the State of Maharashtra during the last **three (3) financial years** and shall have trained a minimum of **3,000 candidates** under Central Government, State Government, NSDC, Sector Skill Councils (SSCs), or other Government-funded Skill Development programmes.	Copies of Work Orders/Letters of Award/Agreements, Completion Certificates, Candidate Certification Reports, Payment Records, or any other documentary evidence supporting the claim.
5	The Bidder shall have successfully trained a minimum of **500 Scheduled Caste (SC) beneficiaries** under the **Pradhan Mantri Anusuchit Jaati Abhyuday Yojana (PM-AJAY) - Maharashtra** during the last **three (3) financial years**.	PM-AJAY Work Orders/Letters of Award/Agreements, Completion Certificates, Beneficiary Reports, Candidate Certification Reports, Payment Records, or any other documentary evidence supporting the claim.
6	The Bidder shall have experience of successfully implementing Skill Development programmes with **at least two (2) Sector Skill Councils (SSCs)** recognized by NSDC/MSDE.	Copies of Work Orders/Letters of Award/Agreements, Completion Certificates, or Client Certificates issued by at least two (2) different Sector Skill Councils or their authorized implementing agencies.
7	The Bidder shall submit an Authorization Letter, Board Resolution, or Power of Attorney authorizing the signatory to sign, submit, and execute all documents related to the bid on behalf of the organization.	Authorization Letter/Board Resolution/Power of Attorney duly signed by the Competent Authority.
8	Documentary evidence demonstrating minimum of 70% placement achievement in previous projects shall be submitted.	Placement Reports, Employer Certificates, Placement MIS, Offer Letters, Joining Reports, Salary Records, or any other documentary evidence supporting the placement percentage.
9	A Letter of Intent (LOI) shall be submitted for every batch of 50 candidates.	LOIs from employers clearly indicating willingness to recruit candidates, with one LOI covering each batch of 50 candidates proposed under the project.

Technical Evaluation Criteria (100 Marks)

Sr. No.	Evaluation Parameter	Criteria	Maximum Marks
1	Experience in Government Skill Development Projects	2 Years = 10 Marks More than 2 Years = 15 Marks	**15**
2	Candidates Trained in Maharashtra during the last 3 Financial Years	3,000 = 10 Marks 3,001–5,000 = 15 Marks, Above 5,001 = 20 Marks	**20**
3	PM-AJAY Experience- Maharashtra (SC Beneficiaries Trained)	500–750 = 15 Marks, Above 750 = 20 Marks	**20**
4	Experience with Sector Skill Councils (SSCs)	2 SSCs = 5 Marks 3 SSCs = 10 Marks 4 or more SSCs = 15 Marks	**15**

5	Experience in Maharashtra Government Skill Development Projects	One Project = 5 Marks Two Projects = 10 Marks Three or More Projects = 15 Marks	**15**
6	A Letter of Intent (LOI) shall be submitted for every batch of 50 candidates.	1500 Candidates LOI = 5 Marks 3000 Candidates LOI = 10 Marks	**10**
7	Presentation before the Evaluation Committee	Understanding of Scope of Work, Implementation Strategy, Mobilization Plan, Training Methodology, Monitoring Framework, Placement Strategy, Team Strength, Innovation & Risk Mitigation	**5**
	Total		**100 Marks**

The maximum marks for the Technical Evaluation shall be 100. A bidder must secure a minimum of 70 marks out of 100 to qualify for the Financial Evaluation. Bidders scoring less than 70 marks shall be treated as technically non-responsive and their Financial Bid shall not be opened.

Presentation by Shortlisted Applicants

Only the applicants shortlisted after evaluation of the submitted EOI shall be invited to make a presentation before the Evaluation Committee.

The presentation shall assess the applicant's understanding of the scope of work, implementation methodology, project execution plan, candidate mobilization strategy, quality assurance mechanisms, monitoring and reporting framework, team strength, and overall capability to successfully implement the project.

The date, time, venue (or virtual meeting link), and presentation guidelines shall be communicated separately to the shortlisted applicants through e-mail.
Note: Submission of the presentation is **not required** at the time of EOI submission. Only shortlisted applicants will be invited to present before the Evaluation Committee as part of the subsequent evaluation process

Submission of EOI

The **Expression of Interest (EOI)**, duly completed in all respects along with all supporting documents, shall be submitted **only through e-mail** to **Support-assessments@mescindia.org**.

The EOI must reach the above e-mail address **on or before 06 August 2026, 5:59 PM (IST)**. Any EOI received after the prescribed deadline or submitted through any mode other than e-mail shall be liable to be rejected without further consideration.

E-mail ID for Submission: Support-assessments@mescindia.org
Last Date & Time for Submission: 06 August 2026, 5:59 PM (IST)

Selection Methodology

The evaluation shall be based on:

- Organizational profile.
- Relevant experience.
- Technical capability.
- State-wide implementation capacity.
- Availability of affiliated Training Partners.
- Compliance with Government Skill Development Guidelines.

Important Dates

Activity	Date
Publication of EOI	**25th July 2026**
Last Date of Submission	**06th August 2026**
Bid Closing Date	**06th August 2026**

Terms & Conditions

- MESC reserves the right to accept or reject any or all EOIs without assigning any reason.
- Issuance of this EOI does not create any contractual obligation.
- Final selection shall be subject to approval of the Competent Authority.
- Work Orders shall be issued separately to the selected TP's.
- All implementation shall strictly comply with Media and Entertainment Skills Council, PMKVY 4.0, MPBCDC Guidelines.
- **The final payment (3rd Tranche) shall be released only upon fulfillment of the following criteria:**

1. Successful completion of all project deliverables.
2. Submission of complete project documentation, MIS reports, and supporting records.
3. Acceptance of deliverables by MESC.
4. Receipt of No Objection Certificate (NOC) / Final Acceptance from MPBCDC.
5. Project Completion Audit Certificate issued by a CAG-Empaneled Auditor.
6. Detailed Report and Evidence of Training as per Workorder and Agreement.
7. Clearance of all observations, if any, raised by MESC or MPBCDC.

- The selected Training Partner shall complete the entire programme, including mobilization, Bridge Gap Training, assessment, certification, reporting, and submission of complete documentation, **within 40 days from the date of issuance of the Work Order**.
- The Training Partner must have its own or operational Training Centre(s**)** at the following locations in the State of Maharashtra. Documentary proof of centre ownership/lease/rent agreement and centre photographs shall be submitted along with the EOI.
- **MESC shall retain Twenty percent (20%) of the value of each invoice/bill as performance guarantee. The retained amount (performance guarantee) shall be released only upon the Training Provider's successful completion and submission of all pending documentation and fulfillment of all applicable compliance requirements, to the satisfaction of MESC and MPBCDC.**
- Documentary evidence demonstrating a minimum of 70% placement achievement in previous projects shall be submitted.
- A Letter of Intent (LOI) shall be submitted for every batch of 50 candidates.
- As this is a Special Expression of Interest (EOI), the Work Order shall be issued only upon fulfillment of the above-mentioned conditions and any other terms specified herein.

The Tentative locations are:

- Amravati
- Akola
- Washim
- Nagpur
- Wardha
- Gondia
- Nashik
- Sangli
- Satara
- Pune
- Chhatrapati Sambhajinagar (Aurangabad)
- Dharashiv (Osmanabad)
- Ratnagiri
- Sindhudurg
- Latur
- Jalgaon
- Buldhana
- Solapur