



MEDIA & ENTERTAINMENT  
SKILLS COUNCIL

**MEDIA & ENTERTAINMENT SKILLS COUNCIL**

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To,  
Whomsoever it may concern,

Subject: Extension of Expression of Interest (EOI) Deadline for Maharashtra State

Dear Training Partner,

Greetings from Media & Entertainment Skills Council!

We are writing to inform you of an important update regarding the Expression of Interest (EOI) released for the work order we have received from Maharashtra. This project involves training of 20,000 candidates in the Maharashtra State.

In our commitment to ensuring the selection of the most eligible training centers, we have decided to extend the deadline for submitting expressions of interest. The new deadline for submission is now set for February 3rd, 2023.

This extension will allow interested Centres to submit their proposals, ensuring that we receive comprehensive and high-quality submissions from potential training centers.

We encourage all eligible training centers to take advantage of this extended deadline and submit their expressions of interest by the specified date.

Should you have any questions or require further clarification regarding the EOI process or the project requirements, please do not hesitate to mail us at [stateengagements@mescindia.org](mailto:stateengagements@mescindia.org)

Thank you for your attention to this matter, and we look forward to receiving your submissions.

Best regards,



Pooja Arora,  
Vice President- Operations,  
Media & Entertainment Skills Council



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### EXPRESSION OF INTEREST FOR CONDUCTING SKILL DEVELOPMENT TRAINING PROGRAMME IN THE STATE OF MAHARASHTRA

#### Important Information:

- The deadline for submitting the proposal is January 28<sup>th</sup>, 2024.

#### Job Roles:

Job Role	NQR Code	NSQF Level
Graphic Designer	2022/ME/MESC/05452	4
Make-Up Artist	2022/ME/MESC/05209	4
Social Media Influencer	2022/ME/MESC/05701	4
Sales Executive	2022/ME/MESC/05215	4
Social Media Executive	2022/ME/MESC/05444	4
Digital Marketing Manager	2022/ME/MESC/05446	6

#### Payment Terms:

As per the Government norms referring to the Common norms 4th amendment Gazette notification as per Ministry of Skills Development and Entrepreneurship, New Delhi, Notification F. No. H-22011/2/2014-SDE (Vol-IV) dated 11th November 2020 and 5<sup>th</sup> amendment Common Norms for Skill Development Schemes Fifth Amendment, 2021

The cost per hour of training for trades/sectors are as per cost common norms & will be paid as per PMKVY 4.0 guidelines subject to approval from Governing Council/High Power Committee: MSSDS agrees to release payment to PIA upon completion of following activities and as per the scheme guidelines:

- MSSDS shall reimburse the training cost to PIA's bank account as per payment terms mentioned in the common cost norms & relevant scheme guidelines amended from time to time by GOM & (301.
- MSSDS shall pay the assessment fees to PIA as per common cost norms.
- Timely creation of invoices on the MSSDS Portal on compliance and completion of milestones.

Milestone-wise payment will be released as per compliance of scheme guidelines and the availability of funds under the scheme.

**Important Notes:**

- The deadline for submitting the RFP is 3:00 PM on January 28<sup>th</sup>, 2024. Any proposals/letters/responses received after this time will not be accepted.
- The final trainer provider will be selected by MESC based on internal/external review and due diligence. Inquiries and objections regarding the selection process will not be entertained.
- All training-related guidelines and the Penalty Matrix for Defaulter Training Centers must be followed as instructed by MSSDS.

**Interested participants should fill out the Google Form: <https://forms.gle/HQo2Y32DawEoLB4s5>**

- For any queries, please contact [stateengagements@mescindia.org](mailto:stateengagements@mescindia.org)

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