ESTABLISHING
AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE (AWSITC)

MEDIA & ENTERTAINMENT SKILLS COUNCIL

FOR INTERNAL DISCUSSION ONLY
AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE | AWSTC
DESIGNED TO LEAD AND PREPARE FOR WORLD SKILLS 2021 & ONWARDS

1. Core Objective
2. Opportunities
3. Operating Model
4. Responsibilities
5. Indicative Financials
6. Way Forward – Draft EOI
• Offering skills oriented training programs which MESC shall be representing the Country during World Skills Competition or any other competition held nationally or internationally.

• Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.

• Ensure adequate and most updated infrastructure is provided for conducting the training.

• Prepare the candidates on global standards and as per the evolving demand from the Industry.

• Function as a think tank and provide inputs on improvising the programs and curriculum for World Skills Competition.
ROADMAP WORLD SKILLS 2021 & ONWARDS

DEVELOPING AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE BASIS OF EOI 10 CENTERS WILL BE FINALISED BY JUNE’19

CENTERS WILL PROMOTE WORLD SKILLS AS PER THE SET GUIDELINES DURING JULY & AUGUST 2019

FIRST & SECOND LEVEL SCREENING OF CANDIDATES ONLINE EXAMINATION WILL BE HELD IN SEPTEMBER’ 19

CANDIDATES SCORING OVER 60% IN ONLINE WILL UNDERGO PRACTICAL EXAMINATION AT AWSTC IN OCTOBER’ 19

10% OF THE CANDIDATES IN EACH BATCH WILL BE OFFERED 100% SCHOLARSHIP

TRAINING OF TRAINERS & CERTIFICATION IN JULY & AUGUST’19

TRAINING COMMENCEMENT OF CANDIDATES
BASIC LEVEL NOVEMBER’19 TO JANUARY’20 – STATE/REGIONAL
ADVANCED LEVEL JANUARY TO AUGUST’20 – INDIA SKILLS
PROPOSED MODEL

AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE

ASSOCIATION FEE | FOR 2 YEARS
INR 1,50,000 | INCLUDES 1 SKILLS | ADDITIONAL SKILLS INR 50,000
AUTO RENEWABLE POST 2 YEARS BASED ON PERFORMANCE
IF CANDIDATE WINS DURING WORLD SKILLS COMPETITION FEE SHALL BE REFUNDED AS AN AWARD - SLAB BELOW
GOLD – 100% | SILVER 50% | BRONZE 25%

TRAINING FEE TO BE PAID BY STUDENT TO AWSITC
3 MONTHS – INR 60,000
9 MONTHS – INR 1,20,000

MESC MANAGEMENT FEE PAYABLE BY AWSITC
3 MONTHS – INR 5,000
9 MONTHS – INR 10,000

MAXIMUM INTAKE BY EACH AWSTC – 100 STUDENTS
MAXIMUM BATCH SIZE – 20 STUDENTS
2 STUDENTS EACH BATCH WILL BE OFFERED 100% SCHOLARSHIP

AWSITC
IDENTIFIED LOCATIONS

FIRST PHASE | WSC 2021

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>AWSTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>DELHI</td>
<td>1</td>
</tr>
<tr>
<td>MUMBAI</td>
<td>1</td>
</tr>
<tr>
<td>COCHIN</td>
<td>1</td>
</tr>
<tr>
<td>KOLKATA</td>
<td>1</td>
</tr>
<tr>
<td>CHENNAI</td>
<td>1</td>
</tr>
<tr>
<td>PUNE</td>
<td>1</td>
</tr>
<tr>
<td>BANGALORE</td>
<td>1</td>
</tr>
<tr>
<td>JAIPUR/CHANDIGARH</td>
<td>1</td>
</tr>
<tr>
<td>INDORE</td>
<td>1</td>
</tr>
<tr>
<td>HYDERABAD</td>
<td>1</td>
</tr>
</tbody>
</table>

LOCATION

AWSTC

1

1

1

1

1

1

1

1

1

1

1

1
Candidates in first 3 months will be prepared to compete in State & Regional competitions

Post 3 months will be given intensive training to compete for India Skills – Wild Card Entry

Candidates not selected will be sent to Industry for Internship/Full Time Employment

AWSITC will offer State of the Art Training Facility with most updated Software & Hardware as per the guidelines of World Skills

Training at AWSITC will be conducted by MESC Certified experts and professionals matching global standards.

Students post completion of training shall either be competing in Nationals based on selection else will be placed in respective Industry as Intern/Employee.
• Create and disseminate knowledge about World Skills by conducting events and conferences.
• Create an appealing environment and branding for attracting the best talent towards the AWSITC.
• Provide complete hand-holding and all requisite academic and technical support for creation of AWSITC.
• Developing soft infrastructure such as curriculum and content, organization processes and policies, guidelines on the installation of technology infrastructure for the AWSITC.
• Conduct ongoing upskilling programs for developing experts and professionals to be engaged in training at AWSITC.
• Provide National recognition to AWSITC and award Joint Certificates to candidates on successful completion of such programs.
• Provide adequate participation for shortlisted candidates at various competitions (State/Regional/National/International).
• Build a strong team of Experts and Professionals who can facilitate training for World Skills and other similar competitions.
• Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.
• Offer recognition, promotion and award to the candidates selected during State/Regional/National/International Competitions.
• Bear the Travel/Stay cost of candidates selected for representing India at World Skills Competition.
• Developing the state of the art training center for preparing candidates at AWSITC to compete in World Skills Competition.
• Ensure adequate and most updated infrastructure is provided for conducting the training.
• Ensure strong Industry engagement and high quality experts and professionals as mentors/trainers.
• Prepare the candidates on global set standards under the skills represented by MESC across National and International Competitions.
• Aimed at making India win in competitions globally.
• Build a strong team of Experts and Professionals who can facilitate training for World Skills and other similar competitions.
• Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.
• Function as a think tank and provide inputs on improvising the programs and curriculum for World Skills Competition.
• To ensure highest national/ international standards are adhered to in the setup and operations of AWSITC, it is envisaged to be operated by an academic player with deep domain expertise and experience in M&E sector.
• Bearing capital and operational expenses which include setting up of requisite infrastructure, engagement of faculty, maintenance of infrastructure and other expenses towards running of the institution
• Work closely with MESC & identified industry partner for curriculum development, assessment, program implementation and faculty development.
REACH US

SEND YOUR MESSAGE, ADVICE, AND SUGGESTION AT

worldskills@mescindia.org

COME VISIT US AT

Media & Entertainment Skills Council
522-24, 5th Floor, DLF Tower A
Jasola, New Delhi - 110025

GIVE US A CALL AT

+91 8860169345

FOLLOW AND LIKE US

@mescindia

/mescindia.org

www.mescindia.org