

Model Curriculum

Script Writer

SECTOR: MEDIA AND ENTERTAINMENT
**SUB-SECTOR: Television, Print, Radio, Digital,
Out-of-home**
OCCUPATION: Script Writer
REF ID: MES/Q3002
NSQF LEVEL: 5



Certificate

CURRICULUM COMPLIANCE TO QUALIFICATION PACK – NATIONAL OCCUPATIONAL STANDARDS

is hereby issued by the

Media and Entertainment Skill Council

for

MODEL CURRICULUM

Complying to National Occupational Standards of
Job Role/ Qualification Pack: **'Script Writer'** QP Ref. No. **'MES/Q3002, NSQF Level 4'**

Date of Issuance: 27th January 2022

Valid up to: 25th January 2027

* Valid up to the next review date of the Qualification Pack

Authorized Signatory
Media and Entertainment Skill Council

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This course encompasses 4 out of 4 National Occupational Standards (NOS) of “Script Writer” Qualification Pack issued by “Media & Entertainment Skill Council”.

Sr. No.	Module	Key Learning Outcomes	Equipment Required
1	<p>Understand and detail the concept</p> <p>Theory Duration (hh:mm) 60:00</p> <p>Practical Duration (hh:mm) 90:00</p> <p>Corresponding NOS Code MES /N 3007</p>	<ul style="list-style-type: none"> Learn about the role of Script Writer in industry. Identify the minimum requirement to become a certified Script Writer Describe the work area of Script Writer Identify the opportunities available for Script Writer. Understand the artistic and communication goals of the concept, which may be self-created, provided in a brief, or arrived at via discussions with relevant personnel (Director, Executive Producer etc.) Be aware of the intended medium (e.g.: feature film, short film, serialized tv series, miniseries, documentary), and evaluate how this affects viewer engagement with the concept Be aware of the intended target audience, and evaluate how this affects the concept (e.g.: language, pacing, maturity of themes etc.) Be aware of any relevant cultural, social or political issues that need to be taken into account Identify, research and understand key elements of the concept, including: Premise , Setting Genre , Central themes , Primary mood/tone , Broad character arcs , Major narrative/plot points, Structure , Light and sound Outline key elements of the concept, along with additional notes, critiques and development ideas in various formats, which may include: Taglines , Loglines , Pitches , One page synopsis, Exposé 	Laptop, white board, marker, projector,
2	<p>Undertake research for scripts</p> <p>Theory Duration</p>	<ul style="list-style-type: none"> Identify the research required by analyzing the concept, or by taking a clear brief from relevant personnel (scriptwriter, script editor, Director, Producers 	Laptop, white board, marker, projector,

Sr. No.	Module	Key Learning Outcomes	Equipment Required
	(hh:mm) 60:00 Practical Duration (hh:mm) 90:00 Corresponding NOS Code MES /N 3002	<ul style="list-style-type: none"> Understand the basics of scriptwriting, story structure, character creation to be able to carry out appropriate research for the scriptwriting process Identify relevant sources of information, and conduct primary (interviews, discussions) or secondary (reports, courses) research Liaise periodically with relevant personnel (scriptwriter, script editor, Director, Producers) to provide updates on research and be made aware of any other research requirements, as appropriate 	
3	Develop a full length script Theory Duration (hh:mm) 90:00 Practical Duration (hh:mm) 90:00 Corresponding NOS Code MES /N 3003	<ul style="list-style-type: none"> Construct a complete story that is rooted in a central idea/premise, with integrity between the plot and characters. Develop characters that are interesting, multi-dimensional and credible, with motives that link them to the plot Develop the story into a complete script with a coherent structure within the requisite timelines. Break the script into scenes with dialogues, visual elements, gestures and actions that ensure story progression and audience engagement Prepare pitch presentations for pitching to the production house, if written on speculation, as required Prepare pitch presentations for pitching it to producers, directors and/or the cast, if written under assignment, as required Discuss the main applications of MS Office Discuss the benefits of Microsoft Outlook Discuss the different types of e-commerce List the benefits of e-commerce for retailers and customers Discuss how the Digital India campaign will help boost e-commerce in India Explain how you will sell a product or service on an e-commerce platform Discuss the need for CRM Discuss the benefits of CRM Discuss the need for networking Discuss the benefits of networking 	Laptop, white board, marker, projector,

Sr. No.	Module	Key Learning Outcomes	Equipment Required
		<ul style="list-style-type: none"> Understand the importance of setting goals Differentiate between short-term, medium-term and long-term goals Discuss how to write a business plan Explain the financial planning process 	
4	<p>Maintain Workplace, Health & Safety</p> <p>Theory Duration (hh:mm) 30:00</p> <p>Practical Duration (hh:mm) 30:00</p> <p>Corresponding NOS Code MIN/N 0104</p>	<ul style="list-style-type: none"> Understand and comply with the organisation's current health, safety and security policies and procedures. Understand the safe working practices pertaining to own occupation. Understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises Participate in organization health and safety knowledge sessions and drills Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency Identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms Identify aspects of your workplace that could cause potential risk to own and others health and safety Identify and recommend opportunities for improving health, safety, and security to the designated person Report any hazards outside the individual's authority to the relevant person in line with organizational procedures and warn other people who may be affected Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority. Discuss tips to prevent common health issues Explain the meaning of hygiene Understand the purpose of Swacch Bharat Abhiyan Recall the functions of basic computer keys 	<p>Handbook, White board, marker, computer system, projector, PPTs</p>

Sr. No.	Module	Key Learning Outcomes	Equipment Required
	Total Duration 540:00 Theory Duration 240:00 Practical Duration 300:00	Unique Equipment Required: Laptop, PowerPoint & white board, marker, projector, Laptop, Sample pictures and videos, Cleaning tools, electricity tester, safety and ergonomics chart, Fire Extinguisher, First-Aid Kit	

Grand Total Course Duration: **540 Hours, 0 Minutes**

(This syllabus/ curriculum has been approved by Media and Entertainment Skill Council)

Trainer Prerequisites for Job role: “Script Writer” mapped to Qualification Pack: “MES/ Q 3002, v1.0”

Sr. No.	Area	Details
1	Description	Script-writer in the Media & Entertainment Industry is also known as a Screenwriter / Story-writer this job need to write full length scripts that are production-ready. Note: In the Indian film industry, the script is often constructed as a sum of 3 elements: Story, Screenplay and Dialogue and 3 different individuals usually write these. However, ideally the entire script should be written by 1 writer (or at least the screenplay and dialogue)
2	Personal Attributes	This job requires the individual to be a storyteller with a developed sense of dramaturgy including the ability to conceptualize the plot, structure it into a narrative with multi-dimensional, empathetic and credible characters. The individual must be well-versed with script-writing elements, principles, norms, guidelines and techniques to be able to develop a full-length script that is production ready. A sense of the Indian story-telling ethos is desirable.
3	Minimum Educational Qualifications	Preferable Graduate
4a	Domain Certification	Certified for Job Role: “ <u>Script Writer</u> ” mapped to QP: “MES/ Q 3002, v1.0”. Minimum accepted score is 70%
4b	Platform Certification	Recommended that the Trainer is certified for the Job Role: “Trainer”, mapped to the Qualification Pack: “MES/Q 3002”. Minimum accepted % as per respective SSC guidelines is 60%.
5	Experience	Minimum 4 - 6 years of experience as Script Writer.

Annexure: Assessment Criteria

Assessment Criteria	
Job Role	Script Writer
Qualification Pack	MES/ Q 3002, v1.0
Sector Skill Council	Media & Entertainment

Sr. No.	Guidelines for Assessment
1	Criteria for assessment for each Qualification Pack will be created by the Media and Entertainment Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for each PC.
2	Each NOS will be assessed both for theoretical knowledge and practical
3	The assessment will be based on knowledge bank of questions created by the SSC.
4	Individual assessment agencies will create unique question papers for theory and skill practical part for each candidate at each examination/training centre
5	To pass the Qualification Pack, every trainee should score a minimum of 60% in every NOS
6	In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack

	NOS	NOS NAME	Weightage
1	MES / N 3001	Understand and detail the concept	30%
5	MES/ N 3002	Undertake research for scripts	30%
6	MES/ N 3003	Develop a full length script	30%
7	MES / N 0104	Maintain workplace health and safety	10%
			100%

Job Role	Script Writer				Marks Allocation	
NOS CODE	NOS NAME	Performance Criteria			Theory	Skills Practical
			Total Mark	Out Of		
MES/ N 3001	Understand and detail the concept	PC1.Understand the artistic and communication goals of the concept, which may be self-created, provided in a brief, or arrived at via discussions with relevant personnel (Director, Executive Producer etc.)	100	15	10	40
		PC2.Be aware of the intended medium (e.g.: feature film, short film, serialized tv series, miniseries, documentary), and evaluate how this affects viewer engagement with the concept		10	5	
		PC3.Be aware of the intended target audience, and evaluate how this affects the concept (e.g.: language, pacing, maturity of themes etc.)		15	5	
		PC4.Be aware of any relevant cultural, social or political issues that need to be taken into account		20	10	
		PC5.Identify, research and understand key elements of the concept, including: Premise Setting Genre Central themes Primary mood/tone Broad character arcs Major narrative/plot points Structure Light and sound		20	10	

		PC6.Outline key elements of the concept, along with additional notes, critiques and development ideas in various formats, which may include: Taglines Loglines Pitches One page synopsis Exposés		20	10	
			Total	100	50	50
MES/ N 3002	Undertake research for scripts	PC1.Identify the research required by analyzing the concept, or by taking a clear brief from relevant personnel (scriptwriter, script editor, Director, Producers	100	30	20	50
		PC2.Understand the basics of scriptwriting, story structure, character creation to be able to carry out appropriate research for the scriptwriting process		25	10	
		PC3.Identify relevant sources of information, and conduct primary (interviews, discussions) or secondary (reports, courses) research		25	10	
		PC4.Liaise periodically with relevant personnel (scriptwriter, script editor, Director, Producers) to provide updates on research and be made aware of any other research requirements, as appropriate		20	10	
			Total	100	50	50
	Develop a full		100	15	10	50

MES/ N 3003	length script	PC1. Construct a complete story that is rooted in a central idea/premise, with integrity between the plot and characters.						
		PC2. Develop characters that are interesting, multi-dimensional and credible, with motives that link them to the plot					10	5
		PC3. Develop the story into a complete script with a coherent structure within the requisite timelines.					15	10
		PC4. Break the script into scenes with dialogues, visual elements, gestures and actions that ensure story progression and audience engagement					20	5
		PC5. Prepare pitch presentations for pitching to the production house, if written on speculation, as required					20	10
		PC6. Prepare pitch presentations for pitching it to producers, directors and/or the cast, if written under assignment, as required					20	10
			Total	100	50	50		
MES/ N 0104	Maintain workplace health and safety	PC1. Understand and comply with the organization's current health, safety and security policies and procedures	100			50		
		PC2. Understand the safe working practices pertaining to own occupation					10	5

		PC3. Understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises	5	3	
		PC4. Participate in organization health and safety knowledge sessions and drills	5	2	
		PC5. Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency	10	5	
		PC6. Identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms	10	5	
		PC7. Identify aspects of your workplace that could cause potential risk to own and others health and safety	10	5	
		PC8. Ensure own personal health and safety, and that of others in the workplace through precautionary measures	10	5	
		PC9. Identify and recommend opportunities for improving health, safety, and security to the designated person	5	3	
		PC10. Report any hazards outside the individual's authority to the relevant person in line with organizational procedures and warn other people who may be affected	10	5	

		PC11. Follow organization's emergency procedures for accidents, fires or any other natural calamity in case of a hazard	10	5	
		PC12. Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority	5	2	
		Total	100	50	50