

Name of the Job Role: Community Journalist

QP Code and NSQF Level: MES/Q1904

S.No.	Orientation Component/Activity	Topic	Sub-Topics	Topic Duration (in hours)	Learning Outcomes
1	Domain Training	Map the Community	1. Community mapping and recognize the incident 2. Abide by the limitations while collecting reports on social practices	2 Hr.	PC1. develop a method to connect with the local public and concerned authorities of their surrounding community PC2. conduct small group meetings with local people PC3. visit the community to develop idea about case story PC4. analyze the work carried out in surrounding community PC5. abide by the limitations that apply to work in the respective region (Gram Panchayats etc. if any) PC6. collect information from various sources, including daily events and occurrences, other news publications
	Domain Training	Gather news of local importance	1. Investigate background of the incident and create story concept 2. Use audio visual aids with proper planning	2 Hr.	PC1. conduct background study and collect information for developing story ideas PC2. create story ideas for their suitability to the particular medium relevant to the incident. PC3. create daily coverage that reflects the conversations about issues in the community PC4. verify evidence of the incident (s) PC5. conduct root cause analysis PC6. analyze the corresponding implications on expenditure, resource requirements and the social impact of the incident PC7. gather information from the field through a range of sources, and file stories within timelines

					<p>PC8. gather ideas of social importance in the region</p> <p>PC9. collect information from various sources, including daily events and occurrences, other news publications</p> <p>PC10. identify which audio visual aid(s) would be most appropriate for the story being recorded/told, and to the medium/format being used</p> <p>PC11. capture / collect all relevant pictures, videos, audios related to the incident</p> <p>PC12. use task specific audio visual aids like illustrations, graphics (text, charts, graphs), audio and video clips available, animation tools and visual effects</p>
	Domain Training	Conduct an interview	<ol style="list-style-type: none"> 1.Prepare questionnaire 2.Undertaking set-up activities 3. Conducting various kind of interviews 4. 	2 Hr.	<p>PC1. identify the objective of the interview and its relevance to the individuals or wider audience and organization, as appropriate to the role</p> <p>PC2. interpret the interview-brief correctly</p> <p>PC3. conduct contextual study of the individual(s) to be interviewed</p> <p>PC4. prepare pertinent questions and be aware of the type of interview being conducted:</p> <ul style="list-style-type: none"> ☒ profiles/ biopics – focused on the individual being interviewed ☒ news interviews – where the interview is used to highlight certain aspects of a larger news story <p>PC5. prepare list of questions relevant to the concept / story / case on which interview is being planned.</p> <p>PC6. get ready with verbal evidences for cross questioning, if applicable</p> <p>PC7. complete all set-up activities before start of interview (live) or interaction with the surrounding public, across different mode such that live, pre-</p>

					<p>recorded, face-to-face, over telephone, skype or video call, at an outdoor location (e.g. home, office, hotel, or public space), in studios etc.</p> <p>PC8. recognise type of interview planned to be conducted like informal, behavioural, stress interview, panel interview etc.</p> <p>PC9. conduct the interview in a sequential manner with an understanding of roles of individual and corresponding authority– i.e. pose questions, receive answers/ information, participate in the conversation and improvise the topics</p> <p>PC10. analyse verbal and non-verbal cues of the interviewee, accomplish the flow of the conversation and challenge/steer the conversation as appropriate to the role</p>
2	Soft Skills and Entrepreneurship Tips specific to the Job Role	Communication & team work		2 Hr.	Communicate what one intends to, to other team mates
		E wallet & digital literacy/e-commerce		2 Hr.	<p>Online transaction system using smart phones/ computer</p> <p>Awareness about faradism</p>
3	Familiarization to Assessment Process and Terms	Need and importance of Assessment		1 Hr.	Should be able to understand importance of assessment

	Duration: 2 hours				
		Process and modes of assessments		1 Hr.	Should become familiar with the process of assessment